

WE CHANGE LIVES TOGETHER

Latest update from Macmillan May 2014

WE ARE
MACMILLAN.
CANCER SUPPORT

A word from Macmillan

Welcome to your new look partnership newsletter from Macmillan.

We've undergone a refresh of our brand with new colours, bolder visuals and more real life stories. This will really help bring to life the stories of your fundraising achievements and the impact that Macmillan is able to have upon the lives of people affected by cancer as a result of your much valued support. We hope you like it.

We're nearly half way through the year and there's no signs of slowing down. In this newsletter you'll read more about how we're focusing on evolution and innovation to deliver more for people affected by cancer and we'll also be introducing a new partnership with Clothes Aid.

So read on for all the details you need from Macmillan, and thanks as ever for your ongoing support. Together we can ensure that no one faces cancer alone.

Macmillan in the media

Earlier this month, we launched our first state of the nation report, *Cancer in the UK 2014*, covering the issues that matter most to cancer patients today.

We used our report to launch the three things that we are calling on Westminster to adopt in the run up to the next general election, to ensure that the needs of the growing number of people affected by cancer are in the forefront of politicians' minds. If you'd like to find out more, you can read our report on the Macmillan website, macmillan.org.uk

Saint-Gobain saints

Saint-Gobain, one of our newest corporate partners, recently kick started our charity partnership with a week of fundraising activity.

The Macmillan Celebration Week ran from Monday 10 – Friday 14 March across all 33 of their brands, at a whopping 926 branches. From cracker eating contests to very brave employees getting their heads shaved, the week of celebration was a huge success raising an incredible £82,990 for Macmillan! We would like to say a massive thank you to all the Saint-Gobain employees for getting involved.

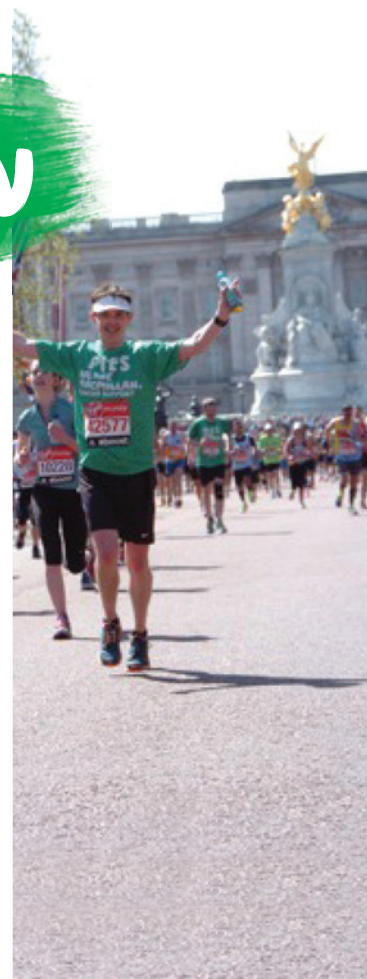
TEAM MACMILLAN

We would like to say a massive congratulations to everyone from our corporate partners who ran for Team Macmillan at this year's London Marathon and a huge thank you if you cheered from the sidelines or tweeted your support.

One of our runners, James Pieslak from Travelodge, spoke very highly of his experience:

'I loved it, absolutely loved it. Every step of it was fab, even when I was ready to throw myself in the Thames. The support from the Macmillan sections was out of this world and made such a difference.'

The money is still rolling in, however we're aiming to raise £1.6 million from this event, which is enough to fund twenty six Macmillan nurses for a year.



AN EXCEEDINGLY GOOD CAUSE



Look out for French Fancies with a difference this May as Mr. Kipling and Macmillan work together to do something exceedingly good for people affected by cancer.

From May 21st for every box you buy of Mr. Kipling's limited edition French Fancies from The Co-operative Food you'll be giving 10p to help fund a Macmillan nurse. It's a great way to make your weekly shop go further and to rediscover a classic! 'Merci beaucoup' to Premier Foods and Mr. Kipling's French Fancies.

Harrods' chocolate heaven

Chocolate lovers at Harrods were in for a sweet treat this Easter.

Employees raffled off a selection of luxury chocolate goodies, raising £2,073.21 for Macmillan. The money will go towards clothing grants for people affected by cancer who can experience changes in body shape and size. Thanks to Serena Pica and everyone in the Harrods chocolate department for all their eggs-ellent work.

INNOVATION AND EVOLUTION

In April, we held our second annual corporate partnership event, to bring together representatives from our partners.

The theme of the event was 'Innovation and Evolution'. The day saw presentations from speakers at businesses as diverse as Skype and npower, to Sheila's Wheels and Expedia, and also included a Macmillan Cancer Voice.

Everyone left brimming with creative ideas for how together we can ensure we're meeting the needs of the growing number of people living with a cancer diagnosis in the UK today. Thank you to everyone who attended for your time and contributions.

A marvellous Mac-million from Poundland

Congratulations to our fabulous fundraisers from Poundland, for smashing their £1 million fundraising target for Macmillan and raising a whopping £1,035,000 for people affected by cancer.

To celebrate we took a suitably giant Macmillan fundraising canister and huge 1 coins around some of the most successful fundraising stores to say thank you. All your efforts help fund our vital support services which help us to ensure that no one faces cancer alone. What a marvellous 'Mac-million' pound campaign. Thank you.



National BBQ Week
27 May – 2 June

Summer might not have quite arrived, but we think the start of National BBQ Week is a great excuse to get grilling.

Host your own games-filled BBQ and treat your guests to some delicious burgers, buns and bangers in return for some dough for Macmillan.

For more fantastic fundraising activities, head to be.macmillan.org.uk for monthly ideas. Look out for the World Cup themed June edition.

Bags of Support

This month, we celebrate a successful first year with Clothes Aid as our official clothes collection partner.

This collection scheme has raised a whopping £468,000 over the last year to help people affected by cancer. Clothes Aid have collected over 17.5million items of clothing for Macmillan (a hefty 4,395 tonnes) donated by generous households across the UK – that's enough clothing to go all the way around the UK coastline.

We would like to say a huge thank you to Clothes Aid for the incredible amount they have raised over the last year. The royalty we have received for one year could pay for almost pay for 10 Macmillan social workers or family support workers for a year, so thank you.