

# WE CHANGE LIVES TOGETHER

Latest update from Macmillan May 2014

WE ARE  
MACMILLAN.  
CANCER SUPPORT

## A word from Macmillan

Welcome to your new look partnership newsletter from Macmillan.

We've undergone a refresh of our brand with new colours, bolder visuals and more real life stories. This will really help bring to life the stories of your fundraising achievements and the impact that Macmillan is able to have upon the lives of people affected by cancer as a result of your much valued support. We hope you like it.

We're nearly half way through the year and there's no signs of slowing down. In this newsletter you'll read more about how we're focusing on evolution and innovation to deliver more for people affected by cancer and we'll also be introducing a new partnership with Clothes Aid.

So read on for all the details you need from Macmillan, and thanks as ever for your ongoing support. Together we can ensure that no one faces cancer alone.

## Macmillan in the media

Earlier this month, we launched our first state of the nation report, *Cancer in the UK 2014*, covering the issues that matter most to cancer patients today.

We used our report to launch the three things that we are calling on Westminster to adopt in the run up to the next general election, to ensure that the needs of the growing number of people affected by cancer are in the forefront of politicians' minds. If you'd like to find out more, you can read our report on the Macmillan website, [macmillan.org.uk](http://macmillan.org.uk)

## npower power

This April, the annual npower 10k series took place in Swindon and Solihull with nearly 200 participants.

The events were supported by over 38 dedicated volunteers from npower and Macmillan, and in Swindon, Nathan Thompson, Swindon Town FC captain, passionately cheered until the last runner crossed the finish line.

The series was one of the 10 challenges npower employees will be taking on this year as part of npower's 10 for 10 fundraising campaign, which celebrates 10 years of our partnership and aims to raise £150,000. A big high 5 to everyone who took part in the events.

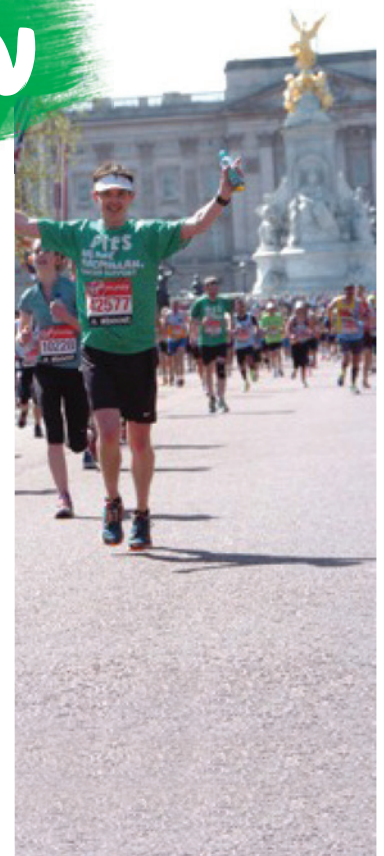
## TEAM MACMILLAN

We would like to say a massive congratulations to everyone from our corporate partners who ran for Team Macmillan at this year's London Marathon and a huge thank you if you cheered from the sidelines or tweeted your support.

One of our runners, James Pieslak from Travelodge, spoke very highly of his experience:

'I loved it, absolutely loved it. Every step of it was fab, even when I was ready to throw myself in the Thames. The support from the Macmillan sections was out of this world and made such a difference.'

The money is still rolling in, however we're aiming to raise £1.6 million from this event, which is enough to fund twenty six Macmillan nurses for a year.





# QUACKMILLAN II: RETURN OF THE QUACK



The annual NFU Mutual duck race, 'Quackmillan', took place in April with an impressive launch of 1,300 ducks into their lake at their head office.

Individuals and teams donated money to take part and the winner was the furthest duck to float across the lake. A fantastic £3,000 was raised for Macmillan which will be used to fund our Mobile Information and Support Centres.

These mobile touring buses travel around the country with a team of professionals on board who meet with local people in the community and provide vital advice on all aspects of living with cancer.

Well done for everyone who took part, especially those employees who really got into the Quackmillan spirit and donned these dazzling duck outfits.



**National BBQ Week**  
27 May – 2 June  
Summer might not have quite arrived, but we think the start of National BBQ Week is a great excuse to get grilling.

Host your own games-filled BBQ and treat your guests to some delicious burgers, buns and bangers in return for some dough for Macmillan.

**World Cup sweepstake**  
The World Cup comes to Brazil this year, so what better way to kick off a competition of your own than organising a footie sweepstake.

It's really easy to take part. Simply get workmates or friends to pick a team and donate a pound to fly the flag for your chosen country.

**Footie fancy dress**  
Show your solidarity to your team by hosting a fundraising football dress down day at work and donate £1 (or more) to Macmillan Cancer Support. For those of you brave enough, get sponsored to wear an opposing team shirt.

## BAM banners

Having raised a fantastic £122,000 in the last year to fund Macmillan nurses, BAM Construct UK have donated space on their hoardings to display bespoke Macmillan banners.

From Glasgow to Bristol, and several sites in between, the banners promote Macmillan's flagship Not Alone campaign, and include a text to donate number – a fantastic fundraising tool.

Outdoor advertising is vital to help strengthen the public's understanding of our services and ensure that local communities know we are here for them. A massive thank you to BAM for all your support.

## Bags of Support

This month, we celebrate a successful first year with Clothes Aid as our official clothes collection partner.

This collection scheme has raised a whopping £468,000 over the last year to help people affected by cancer. Clothes Aid have collected over 17.5million items of clothing for Macmillan (a hefty 4,395 tonnes) donated by generous households across the UK – that's enough clothing to go all the way around the UK coastline.

We would like to say a huge thank you to Clothes Aid for the incredible amount they have raised over the last year. The royalty we have received for one year could pay for almost 10 Macmillan social workers or family support workers for a year, so thank you.

# INNOVATION AND EVOLUTION

In April, we held our second annual corporate partnership event to bring together representatives from our partners.

The theme of the event was 'Innovation and Evolution'. The day saw presentations from speakers at businesses as diverse as Skype and npower, to Sheila's Wheels and Expedia, and also included a Macmillan Cancer Voice.

Everyone left brimming with creative ideas for how together we can ensure we're meeting the needs of the growing number of people living with a cancer diagnosis in the UK today. Thank you to everyone who attended for your time and contributions.