MIGHTY HIKE
FUNDRAISING FAQS

What is the minimum fundraising amount for each event?
We ask you to raise a minimum of £250 to help people living with cancer (this includes anyone aged between 14-17).

What is the minimum fundraising amount if I sign up to more than one event?
Even if you have signed up to several Mighty Hikes, we still ask you to raise a minimum of £250 for each event.

I’m taking part with a team, do we all have to raise the minimum fundraising amount?
Yes, you will need to raise the minimum fundraising amount of £250 for each member of your team. You can, however, choose to split the total in any way you like between the team if some people are comfortable raising more than others.

Why is there a minimum fundraising amount?
As for any charity, organising these events costs money. The £25 registration fee doesn’t cover all the costs of putting on a fully-supported hiking series of this scale so we have to set a minimum fundraising amount. This ensures the costs of the event are covered so the majority of money fundraised is spent on our vital services to help people living with cancer. This is, of course, the main aim of the Mighty Hike series.

When do I have to raise the minimum fundraising amount by?
We ask that your £250 is with Macmillan one month after your Mighty Hike. If you have not reached or sent in your £250 by this time you will receive emails from us reminding you of this requirement.

What happens if I don’t raise the minimum fundraising amount?
It is important that everyone reaches the minimum fundraising pledge of £250 to ensure Macmillan doesn’t lose money on your participation and the majority of what you raise helps those living with cancer.

We provide you with as much help as we can to help you reach this amount, and our Supporter Care Hub is also available on 0300 1000 200 (Monday to Friday, 9am to 5pm) if you want further help. If it gets to a point where you feel you really can’t fundraise anymore then you are welcome to donate the remaining amount yourself.
Does Gift Aid count towards my minimum fundraising amount?

Unfortunately Gift Aid does not contribute towards your £250 minimum fundraising amount due to the way we receive the funds. HMRC sends Gift Aid to Macmillan in large batches throughout the year which makes it difficult to trace exact amounts to an individual, and in some cases the Gift Aid application may have been declined before reaching us.

What is JustGiving, and how do I set up a page?

JustGiving is one of the most trusted platforms for online giving and is very simple to use. Once you’ve set up your page you can share it with friends, family and colleagues and they can make an online donation of their chosen amount, and leave you a message. It will also ask if their donation is eligible for Gift Aid.

The money donated to your page comes straight to Macmillan (which means no trips to the bank or hours counting pennies!)

Set up your JustGiving page by clicking on your event below:

- Thames Path
- Jurassic Coast
- South Coast
- Lake District
- Northumberland Coast
- Peak District
- Wye Valley
- Rob Roy (Saturday)
- Rob Roy (Sunday)

I’m taking part with a team, can we have the same JustGiving page?

Of course! But we do ask that you let us know if you decide to fundraise together, otherwise we could end up getting in touch with a member of the team who looks like they haven’t raised anything because the JustGiving page is not in their name.

Make sure you list the full names of everyone fundraising on your JustGiving page. Then please ask one person to email us with the link to your team page and the full names of all the people fundraising on it (and your team name if you have one).

Are there any tips to make my JustGiving page a success?

JustGiving have provided a list of simple and effective ways to boost fundraising on your page.

How else can I send in my sponsorship?

Post: Send a cheque made payable to Macmillan Cancer Support to:

Macmillan Cancer Support
89 Albert Embankment
London
SE1 7UQ
NatWest or RBS: [Email us](#) to request a bank giro slip to use at your local branch.

**Bank Transfer:** [Email us](#) for a unique reference number and our bank details.

**Phone:** Call us on 0300 1000 200 to make a payment by debit or credit card.

**Can Macmillan help with my fundraising?**

Definitely! Once you’ve registered, keep a look out for your Fundraising Pack in the post which should arrive within 2 weeks. This includes a comprehensive [fundraising guide](#) with advice and ideas on how to reach your fundraising target, along with a [sponsorship form](#) and other resources.

We will be in touch every couple of months with helpful e-newsletters, so keep an eye on your inbox. You can also email or call our Supporter Care Hub on 0300 1000 200 (Monday to Friday, 9am to 5pm) anytime you have a fundraising question. They will also be able to order any materials you may need including collection boxes and buckets, balloons, posters and extra sponsorship forms.

**How can social media help with my fundraising?**

We have set up a Facebook group for everyone taking part in a Mighty Hike so you can share fundraising ideas and get support from your fellow fundraisers! [Click here](#) to find and join your Mighty Hike group.

Don’t forget to also share your JustGiving page on Facebook, Twitter and Instagram, and keep everyone updated on your progress by doing a blog or uploading photos from your training walks and fundraising events. The more you engage your followers, the more likely they are to donate.

**My company is going to match my fundraising. What do I need to do?**

Once your matched fundraising application has been approved please [contact us](#). We’ll need to know how much your company is sending to us, how they’ll be sending it and on what date.

**How will my fundraising help people living with cancer?**

Below is a list of some of our services, to give you an idea of how your fundraising could help people living with cancer:

- **£250** could pay for 5 people living with cancer to attend a Health and Wellbeing event, providing them with the skills to improve the management of these areas in their lives.
- **£335** could pay for a Macmillan grant that helps a family affected by cancer take a holiday and enjoy precious time together.
- **£546** could pay for a Macmillan Social Care Worker for 1 week, helping patients, family members, and carers manage the social and practical problems of living with cancer.
Every £800 we spend on our phone service could lead to our welfare rights advisors on the Macmillan Support Line helping people living with cancer claim £31,480 in the benefits they’re entitled to.

£1,203 could pay for a Macmillan nurse for 1 week, helping people living with cancer and their families receive essential medical, practical and emotional support.