

 **The Star**

**WE ARE  
MACMILLAN.  
CANCER SUPPORT**



**100+**  
Go the extra mile  
for our centenary

**MACMILLAN STAR  
BUSINESS CHALLENGE**

# 100 YEARS 100 LOCAL BUSINESSES £100s & £1000s EACH 1000s OF LIVES CHANGED

Our centenary is more than just a birthday. It's a chance for you to go the extra mile, involve more people, spread the word about our vital work and of course, raise lots of money for people affected by cancer.

## How your group can get involved

We are looking for 100 businesses or more in The Star region to raise £100s and £1000s each for Macmillan in 2011. Whether it's through staff holding or taking part in events, encouraging support from customers or making a donation, there are many ways you could be involved. Sign up and we'll be in touch with lots of fab fundraising ideas.

## What's in it for you

Raising £100s and £1,000s is something to shout about and we would like to thank every business which takes part by:

- Gaining coverage in your local media
- A listing on our website
- Inviting you to a special networking event at the end of the year where we can celebrate what you've all achieved

Fundraising for Macmillan can also help you achieve real business benefits such as:

- Engaging your community
- Team building
- Gaining publicity
- Having fun

We will be on hand to help you with ideas, merchandise, materials and support. Our partners at The Star will be covering the campaign's progress every step of the way.

I'm delighted The Star is teaming up with Macmillan as local partner for the Business Challenge.

Companies in this region have shown themselves time and again to have big hearts and big ideas, so I'm sure there'll be no shortage of business people coming forward with fundraising plans.

Macmillan has achieved so much in its first 100 years and does such wonderful work. Let's all help it launch its second century in style by showing how much we care.

John Furbisher  
Editor, The Star

# The difference your support can make

Cancer affects us all. Every week 122 people in South Yorkshire will be told they have cancer and 1 in 3 of us will get cancer at some point in our lives. Macmillan aims to be there for patients, their families and carers throughout their cancer experience, helping to make life easier through medical, emotional, financial and practical support.

## £100s could pay for...

- £100 A Macmillan Grant that buys fresh bedding for a person with cancer, who is dealing with nausea, night sweats and incontinence because of their treatment
- £400 Could enable a Macmillan professional to buy a specialist piece of equipment such a recliner chair or a scalp cooler to make things easier for their patients
- £600 Spent on a face-to-face benefits adviser helps people affected by cancer claim £8,400 in benefits they are entitled to
- £800 Could pay for a rehabilitation support team of 5 professionals to provide a range of support including physiotherapy and advice on diet

## £1,000s could pay for...

- £1,000 A Macmillan nurse for a week (including all costs), helping people living with cancer and their families receive essential advice and support
- £2,000 Help run a small information and support centre for over a week
- £5,000 Could fund our phone service for half a day and allow our cancer support specialists to answer around 200 calls and emails from people who want questions answered, need practical or financial support, or just want to chat

“Evolution are proud to support the work of Macmillan locally by printing this leaflet and taking part in the business challenge. We hope other companies will get involved as well.”

Graham Congreve  
*Director*  
*Evolution Print*

 **Evolutionprint.co.uk**

T. 0114 249 3000  
E. [info@evolutionprint.co.uk](mailto:info@evolutionprint.co.uk)

Each year in South Yorkshire we need to raise over £600,000.

Macmillan funded services include:

113 specialist nurses, doctors, advisors, information and support workers and other health professionals.

The Earl of Scarborough Suite at Rotherham General and St. John's Information and Support Centre in Doncaster.

Specialist Lymphoedema services in Doncaster, Rotherham and Sheffield.

Welfare Rights teams who have claimed millions of pounds in benefits for local people affected by cancer and their families.

£380,000 in small grants to nearly 1000 people who are in financial difficulty because of their illness.

# BIG YEAR, MASSIVE DIFFERENCE

# YES! WE'LL TAKE PART

To sign up and join 99 or more other businesses in The Star region, fill in the form below and we will contact you.

## Our details

Company	Contact name
Address	
Postcode	
Tel	
Email	

## How we will get involved

<input type="checkbox"/>	Yes! We can raise £100s and £1000s for local people affected by
<input type="checkbox"/>	We'll aim to raise £
<input type="checkbox"/>	We'd like to get involved in another way:

We'd like to make a donation now of £

Please make your Cheque/Charity Voucher payable to <i>Macmillan Cancer Support</i> or debit my credit/debit card <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Charity Card		
Card no:	<input type="text"/>	<input type="text"/>
Card expiry date	<input type="text"/>	Security code <input type="text"/>
Name on card	Card holder's signature	Date

Please return your completed form to: Macmillan Cancer Support, Unit 7a Napier Court, Gander Lane, Barlborough Links, Chesterfield S43 4PZ Tel: 01246 810301



## Thank you for your support

Macmillan Cancer Support and our trading companies would like to hold your details in order to contact you about fundraising, campaigning and services for people affected by cancer. In order to carry out our work we may need to pass your details to agents or partners who act on our behalf. If you would prefer us not to use your details in this way please tick this box