

## Engaging with GPs in the Central South Coast Cancer Network A Collaborative Approach

### Aims of GP Practice Visits

- Engage with wide group of GPs
- Improve knowledge
- Promote thoughtful reflection
- Change behaviour

### Method

- Individual Practices offered flexible CPD sessions
- Focus on practice cancer profile
- Visits tailored for each individual practice
- Discussions & learning points recorded through practice visit templates
- Post visit follow up by letter

### Context

The Central South Coast Cancer Network (CSCCN) working with Macmillan Cancer Support, has developed a work programme to increase engagement with primary care, from individual GP Practices to Clinical Commissioning Groups (CCGs) aiming to improve cancer outcomes.

The programme is partly resourced by National Cancer Action Team (NCAT), the Network and Macmillan Cancer Support.

### Core Messages Addressed in Visit

Focus on practice cancer profile

- tailored to individual practice

Screening

- Follow up of screening defaults
- Promote follow up of DNA bowel screening

Early diagnosis

- Safety netting
- Use of Risk Assessment Tools

New diagnosis of cancer

- Promote early practice contact with patient

Survivorship

- Promote development of annual practice cancer review

End of Life

- Identifying EoL patients
- Advance care planning

### Outcome

The programme has been well received by primary care teams

- More GP's engaged with the Network
- Increased uptake of Practice Profiles from 34% to 69%.
- Increased uptake of Practice Visits to 10% of practices, further visits booked

Active engagement with CCG Leads.

GPs value the *peer to peer* approach - we believe this has been key to developing these relationships

Examples of resources used are available at this event.

Further resources are available on

- the CSCCN website [www.csccn.nhs.uk](http://www.csccn.nhs.uk)
- by email [wendy.keating@csccn.nhs.uk](mailto:wendy.keating@csccn.nhs.uk)  
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