

The role of Macmillan professionals

Core role

Macmillan professionals have key responsibilities. These align with professional standards and are described in the box with the dark green background.

Discretionary effort

Many Macmillan health and social care professionals decide independently to go beyond the minimum requirement of their core role. They undertake activities that require additional discretionary effort. Most of these activities directly benefit their patients, team, service and employer.

Volunteering and supporting

Because Macmillan is a charity, we rely heavily on volunteers who support us in their own way, in their own time. We welcome but do not expect professionals to volunteer their time to support Macmillan outside of their work role. Taking this action is entirely their choice.

Core role

- Deliver quality care
- Let people know you are providing a Macmillan service
- Work effectively in teams/partnerships
- Ensure you and your service are up to date
- Work to continually improve your service/innovate
- Signpost patients to Macmillan services/information
- Undertake facilitate learning
- Fulfil Macmillan requirements, e.g. service reviews/induction
- Participate in the network
- Host visits from your service funding donors.

Discretionary effort

- Influence policy development
- Contribute to Macmillan strategy and research through focus groups/surveys/project groups
- Publish good practice
- Present at Macmillan learning events
- Provide expert advice on our information for people affected by cancer
- Promote your service e.g. through the media/World's Biggest Coffee Morning
- Help on the mobile information centre when it's in your area
- Speak to supporter audiences.

Volunteer/supporter

- Support/organise/participate in fundraising events
- Become an e-campaigner
- Get local businesses involved in supporting Macmillan
- Volunteer in local community projects.