



Top tips for promoting your Coffee Morning

Make the most of your fundraising page

- **Personalise your page** with date, fundraising goal, stories and photos
- **Share your page** before your event so those who can't make it can still donate

Go the extra mile

- Encouraging everyone to '**Wear it Green**' for extra donations
- Hold a **bake off** style event
- Order tea towels and more from the **Coffee Morning Shop**
- Try a **recepte** from our website

Spread the word

- Use the **invitation poster** in your kit
- Print posters from your fundraising page with your unique QR code
- Share your event on social media
- Add your event to the **Coffee Morning map**
- Ask for a feature in local newsletters
- Ask local businesses to display a poster



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