

How to go the extra mile

**MACMILLAN
CANCER SUPPORT**

Preparing for your event and finding ways to fundraise

- **Host a quiz night** with your club, family or friends, with a donation to enter. Whether it's golf legends, trivia, or technical facts, test yourselves on your golf knowledge.
- **Contact your local newspaper to feature your event.** Include a link to your team page and your club, and let your community know why you're taking on the challenge.
- **Host mini challenges** across the course on the big day or in your training. Follow the challenges below or come up with some of your own. Get creative!
- **Take your fundraising efforts out on the course with you** and set up donations for wild shots! Every ball that goes out of bounds, any player that hits the bunker, any lost balls, every ball that goes in the water or bounces out of the hole. Make every shot count.
- **Make the most of your course.** Decide which holes would be best to battle it out with closest to the pin and the longest drive. Set up a donation sweepstake with your teammates or nominate friends and family members to get involved too.
- **Ask your company to match your donations.** Some companies have schemes where they will financially match the fundraising of an employee, up to a certain amount. Make work, work!
- **Share any other tips** with the Macmillan Longest Day Golf Challenge Facebook Group.



Macmillan Cancer Support, registered charity in England and Wales (261017), Scotland (SC039907) and the Isle of Man (604). Also operating in Northern Ireland. MAC20235_FndraisingIdeasDigital