



Top tips for promoting your Coffee Morning

Your Coffee Morning really makes a difference for people with cancer, and we're here to help you boost that impact while making some great memories.



Update your fundraising page. Upload a photo from a past Coffee Morning or a picture of the special person who inspired you to host your event. Share your motivations for fundraising for Macmillan Cancer Support.



Promote your event locally. Walk through your neighbourhood and put up invitation posters featuring your fundraising page QR code so people can join your event or make donations.



Spread the word. Share your fundraising page widely across social media platforms - Facebook, X, Instagram. Remember to include all key details such as date, time, venue and who to contact. .



Connect with local businesses. Involve local businesses in your efforts and inform your local newspaper about your amazing fundraising initiative.



Set a fundraising goal. Establish a target and inspire everyone to come together to reach and surpass it!



Capture the moment. Take great photos during your event. You could create a virtual album where everyone can add their snapshots and share memories.



Host a competition. Consider organising a baking contest or awarding a prize for the funniest costume if you're hosting a themed event.



Celebrate donations. After the event, share the total amount raised and express gratitude to everyone who donated and contributed to making your event special!



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