

HOW LONGEST DAY GOLFERS CHANGE LIVES

£9,581

could pay to run
one of our Mobile
Cancer Information
and Support Service
buses for one week.

£6,057

could help run a small
Macmillan benefits
advice service for
one month.

£4,482

could help pay for a
Macmillan nurse
for one month.

£2,212

could help run the
'Ask The Expert' section
on our Online Community
for one week.

£410

could run the phone service
for an hour, helping secure
£15,986 in unclaimed
benefits for seven people
living with cancer.



LONGEST DAY
GOLF
CHALLENGE

MACMILLAN
CANCER SUPPORT

HOW PAST LONGEST DAY GOLFERS HAVE HELPED

Because of people like our golfing heroes, we can be here to support people when they need us most. Through our Macmillan professionals and services we provided physical, financial and emotional support to:

1.6 MILLION PEOPLE IN 2017

-  **Macmillan nurses**
658,000 people
-  **Local welfare benefits services**
136,000 people
-  **Support line services**
97,000 people
-  **Macmillan allied health professionals**
207,000 people
-  **Cancer information and support services**
304,000 people
-  **Mobile information and support services**
181,000 people



This rises to a total of **6.5 million** if we also include people who used our information resources and wide range of online support.



Online support
6,200,000

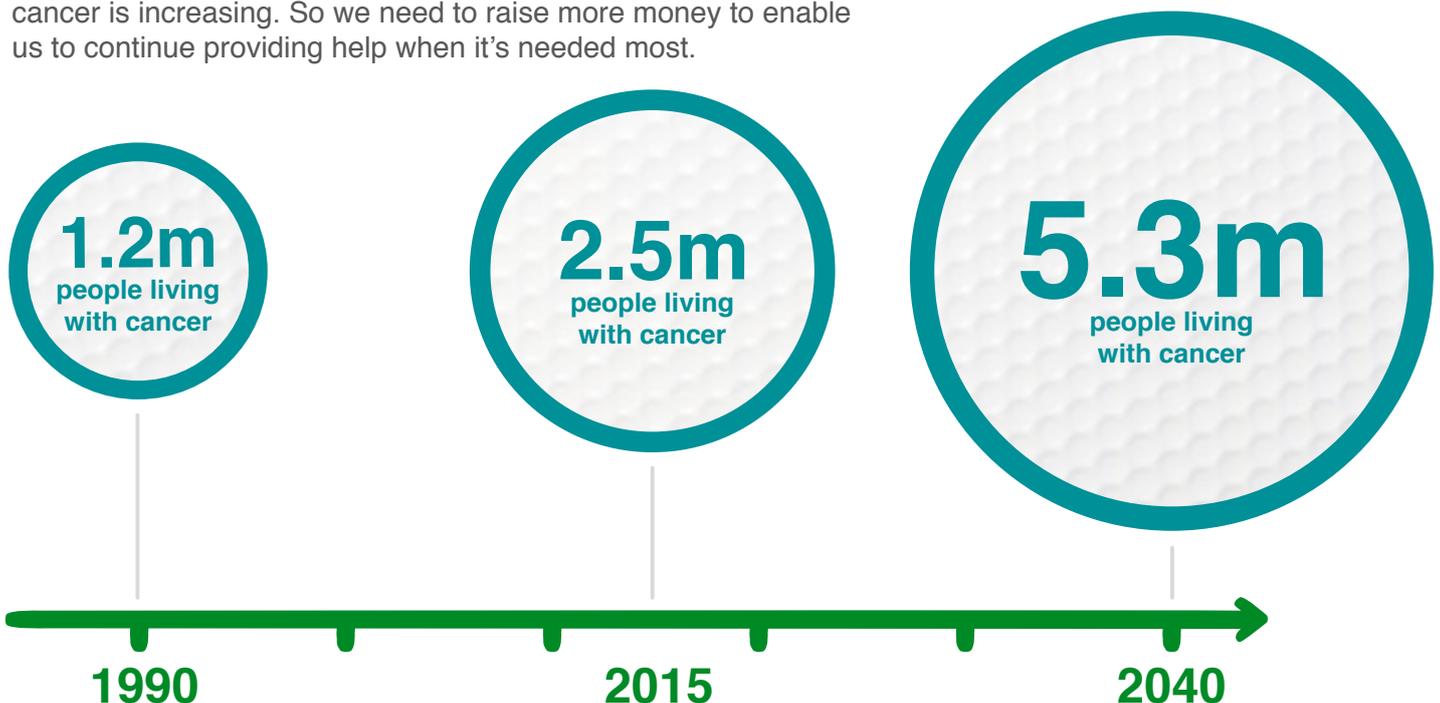


Information resources
3,600,000

Reach of some specific services in 2017 shown above

The changing cancer story

The need for support to help people live with, rather than die from, cancer is increasing. So we need to raise more money to enable us to continue providing help when it's needed most.



LONGEST DAY
GOLF
CHALLENGE

MACMILLAN
CANCER SUPPORT
RIGHT THERE WITH YOU