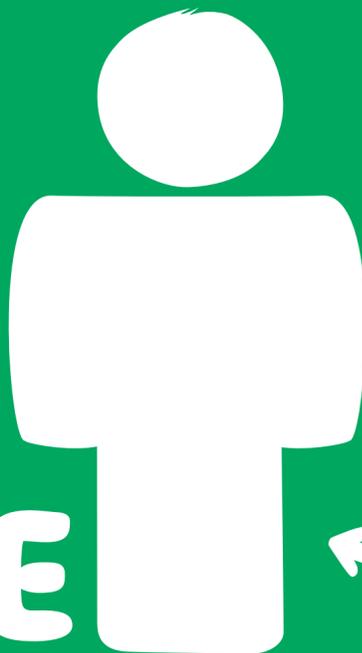


# THE WHY:

## Help Macmillan support more people with cancer

In 2017 we estimate that **1.6 million people** received **personal, high-impact support** from one or more of our Macmillan professionals or services. The reach of some of the specific services are shown below.\*

**1.6  
MILLION  
PEOPLE**



Macmillan nurses  
**658,000**



Local welfare  
benefits services  
**136,000**



Support line services  
**97,000**



Macmillan allied  
health professionals  
**207,000**



Mobile information  
and support services  
**181,000**



Cancer information  
and support services  
**304,000**



This rises to a total of

# 6.5 MILLION

if we also include those who used our information resources and wide range of online support.



Online support  
**6,200,000**



Information resources  
**3,600,000**

# THE HOW:

Please help me reach my fundraising target.  
Donate to my online giving page ...

**MACMILLAN  
CANCER SUPPORT**  
RIGHT THERE WITH YOU

\*Please see The reach of Macmillan's services fact sheet for the breakdown of our full range of services. The 'unique people helped' totals for individual services should not be added together, as the result will no longer represent unique people helped across those services. This is due to most people accessing more than one Macmillan service in 2017. Rounding to the nearest 1,000 people (nearest 100,000 for information resources and online support) has been applied. Please see references for further detail.

# £9

pays for 25 copies of The Cancer Guide, which helps people recently diagnosed with cancer and their families understand more about cancer, treatment and help available.

# £57

helps run the 'Ask the Expert' section on our online community for an hour.

This is where people with cancer can email or post questions about their cancer type or experience and get an answer from a professional.

# £107

pays for a Macmillan nurse for half a day offering people living with cancer medical, practical and emotional support.

# £200

pays for a Macmillan Grant that helps a person living with cancer heat their home when they really need to.

# £292

could keep a typical Macmillan information and support centre stocked with all the information resources it needs to support people affected by cancer for 1 month. These resources would include booklets, guides, directories and leaflets.

**It all adds up.  
Please give  
whatever you  
can and help  
me raise a  
total of...**

£

**MACMILLAN  
CANCER SUPPORT  
RIGHT THERE WITH YOU**