WE ARE MACMILLAN, CANCER SUPPORT

CANCER VOICES CONFERENCE 2017

#MacmillanCancerVoices
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Text your questions to cancervoicequestions@gmail.com
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The National Cancer Programme & Community Engagement

Cally Palmer, National Cancer Director

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Five Year Forward View #futureNHS
Independent Cancer Taskforce

Report published in July 2015 with aim to improve cancer services across the entire patient pathway by 2020. Patients vital in developing the taskforce:

- Representatives from across the cancer and health community
- 226 responses, 44% from public, 42% from organisations, 13% from professionals
- Held nearly 100 meetings, involving around 600 participants, including over 100 patients and around 30 cancer charities

Six strategic priorities

- Spearhead a radical upgrade in prevention and public health
- Drive a national ambition to achieve earlier diagnosis
- Establish patient experience on a par with clinical effectiveness and safety
- Transform our approach to support people living with and beyond cancer
- Make the necessary investments required to deliver a modern, high-quality service
- Overhaul processes of commissioning, accountability and provision
Aim of Cancer Programme

- Fewer people getting preventable cancers
- More people surviving for longer after a diagnosis
- More people having a positive experience of care
- More people having a better, long-term quality of life

The disparity between incidence and awareness of bowel cancer in the UK is greater than that of any other cancer. This results in poor awareness of symptoms, late detection, high mortality and greater treatment expense than would be the case if awareness were higher”.

Patient comment, 2016
Focus on the whole patient pathway

Prevention
- Tobacco control
- Alcohol review
- Obesity strategy

Screening
- Introduce HPV testing
- New simpler bowel testing (FIT)

Diagnosis
- National diagnostics capacity fund
- 28 days faster diagnosis standard
- Multidisciplinary diagnostic centres

Treatment
- Modernising technology (Linacs)
- Accelerating personalised medicine (molecular diagnostics)
- Creating a sustainable cancer workforce

Living with and beyond cancer
- New quality of life metric
- Holistic Needs Assessment (HNA)
- Stratified pathways

Focus on the whole patient pathway
- Prevention
- Screening
- Diagnosis
- Treatment
- Living with and beyond cancer

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Implementation

Key Principles:

Integrated
- Cancer Alliances
- National Cancer Vanguard
- Integrated patient pathways

Informed
- Integrated cancer dashboard
- Placing patient experience on a par with clinical outcomes
- Greater emphasis on speed to diagnosis and quality of life

Targeted
- Precision medicine
- Personalised care
- Targeting resources to optimise outcomes
16 Cancer Alliances and 3 Cancer Vanguard Partnerships

**North**
1. North East and Cumbria
2. Lancashire and South Cumbria
3. Cheshire and Merseyside
4. West Yorkshire
5. Humber, Coast and Vale
6. South Yorkshire and Bassetlaw

**South**
10. Thames Valley
11. Kent & Medway
12. Surrey & Sussex
13. Somerset, Wiltshire, Avon & Gloucestershire
14. Peninsula
15. Wessex

**Midlands & East**
7. West Midlands
8. East Midlands
9. East of England

**London**
16. South East London

1. National Cancer Vanguard: Greater Manchester
2. National Cancer Vanguard: North West and South West London
Support for people Living With and Beyond Cancer

Recovery Package

- Everyone diagnosed with cancer to have access to elements of the Recovery Package by 2020:
  - Holistic Needs Assessment and Care Plan
  - Treatment Summary
  - Cancer Care Review
  - Health and wellbeing event / course

Stratified Follow Up Pathways

- Evidence that a more personalised model such as this significantly improves patient experience
- Roll out stratified follow-up pathways for breast cancer by 2020
- Further test stratified follow-up pathways for prostate and colorectal cancer and roll out by 2020
Patient & Community Engagement – National View

Patients and community stakeholders are core contributors into the development and governance of the programme feeding into a number of key initiatives:

**Quality of Life Metric**

- Understanding the long term QoL of people who have had cancer treatment
- In-depth interviews with patients
- Patient reps were on the Expert Reference Group to guide the research
- Patients highlighted how they would like to be able to use quality of life data.

**Clinical Nurse Specialists**

- Patient Rep sits on the Cancer Patient Experience Advisory Group
- Web Ex sessions, focus groups and regional workshops for patients and carers
- Patients told us the importance of having a single point of contact and to coordinate the system on behalf of the patient.
Patient & Community Engagement – National View

28 Day Faster Diagnosis

• Patients representatives participate in working groups at each test site
• Highlighting their needs and expectations from the project
• Patient representatives have been invited to an all day workshop to address issues that could affect the project

On-line Digital Needs

• Patients participated in research groups to explore on-line digital needs throughout the whole cancer pathway
  • Participate in online and postal surveys
  • Focus groups
  • Informal meetings
  • Developed a set of ‘I-Can’ statements to identify what patients want from an on-line tool.
Cancer Vanguard: Greater Manchester Cancer Champions

- A project to recruit 5,000 cancer champions by autumn 2017, and to reach 20,000 by 2019
- The project is being led by Greater Manchester Cancer Vanguard and is also jointly funded by NHS England
- Cancer champions will get involved in their local communities and share messages of prevention, encourage screening and GP appointments for suspicious symptoms
- Get feedback to help improve patients’ experience of cancer treatment and care

To volunteer visit: www.vsnw.org.uk/cancer-matters-movement
Conclusions

• There is a lot of good work already happening – but we need to move at speed to make sure everyone can benefit

• We have a large and ambitious programme of work – but one that will deliver for people affected by cancer

• We will only meet our overall ambitions if we listen to patients and ensure that their voice is heard throughout the programme.
Feedback from Patients

“It is an arduous business being a cancer patient, and often the smallest detail of what staff might consider routine practice can mean a huge amount to an individual”.

“We read that the pressures on the NHS are very significant and increasing. However, if the standards of service I experienced could be copied across the country then we would indeed have a health service which would be the envy of the world”.

“...... curing cancer is a great achievement but sometimes the after effects can be devastating”