

WE CHANGE LIVES TOGETHER

Latest update from Macmillan May 2014

WE ARE
MACMILLAN.
CANCER SUPPORT

A word from Macmillan

Welcome to your new look partnership newsletter from Macmillan.

We've undergone a refresh of our brand with new colours, bolder visuals and more real life stories. This will really help bring to life the stories of your fundraising achievements and the impact that Macmillan is able to have upon the lives of people affected by cancer as a result of your much valued support. We hope you like it.

We're nearly half way through the year and there's no signs of slowing down. In this newsletter you'll read more about how we're focusing on evolution and innovation to deliver more for people affected by cancer and we'll also be introducing a new partnership with Clothes Aid.

So read on for all the details you need from Macmillan, and thanks as ever for your ongoing support. Together we can ensure that no one faces cancer alone.

Macmillan in the media

Earlier this month, we launched our first state of the nation report, *Cancer in the UK 2014*, covering the issues that matter most to cancer patients today.

We used our report to launch the three things that we are calling on Westminster to adopt in the run up to the next general election, to ensure that the needs of the growing number of people affected by cancer are in the forefront of politicians' minds. If you'd like to find out more, you can read our report on the Macmillan website, macmillan.org.uk

Sky high fundraising

This year Monarch and Macmillan Cancer Support celebrate 25 years of working in partnership.

Over that time, Monarch employees and generous passengers have helped raise £4million for Macmillan by regularly donating loose change on board and stirring up super support for Macmillan's flagship event, the World's Biggest Coffee Morning, amongst other fun fundraisers.

We would like to say a huge thank you to all Monarch employees for getting behind the fundraising activity over the past 25 years. The partnership wouldn't have continued to fly without your support and enthusiasm.

TEAM MACMILLAN

We would like to say a massive congratulations to everyone from our corporate partners who ran for Team Macmillan at this year's London Marathon and a huge thank you if you cheered from the sidelines or tweeted your support.

One of our runners, James Pieslak from Travelodge, spoke very highly of his experience:

'I loved it, absolutely loved it. Every step of it was fab, even when I was ready to throw myself in the Thames. The support from the Macmillan sections was out of this world and made such a difference.'

The money is still rolling in, however we're aiming to raise £1.6 million from this event, which is enough to fund twenty six Macmillan nurses for a year.



INNOVATION AND EVOLUTION

In April, we held our second annual corporate partnership event, to bring together representatives from our partners.

The theme of the event was 'Innovation and Evolution'. The day saw presentations from speakers at businesses as diverse as Skype and npower, to Sheila's Wheels and Expedia, and also included a Macmillan Cancer Voice.

Everyone left brimming with creative ideas for how together we can ensure we're meeting the needs of the growing number of people living with a cancer diagnosis in the UK today. Thank you to everyone who attended for your time and contributions.

Greene King spring into action

May and June will feature a frenzy of fundraising activity with over 700 pubs organising a wide range of individual events.

In addition, the inaugural Greene King Yorkshire Three Peaks Challenge will bring together over 160 employees from across the whole business. They will take part in a tough 25 mile walk, climbing 3 peaks within twelve hours. Greene King aims to raise in excess of £200,000 from these events, bringing their £1million fundraising target ever closer.

Macmillan would like to say a huge thank you to everyone who will be getting involved and doing their bit to raise vital funds for people affected by cancer.

GET INVOLVED

National BBQ Week
27 May – 2 June
Summer might not have quite arrived, but we think the start of National BBQ Week is a great excuse to get grilling.

Host your own games-filled BBQ and treat your guests to some delicious burgers, buns and bangers in return for some dough for Macmillan.

World Cup sweepstake
The World Cup comes to Brazil this year, so what better way to kick off a competition of your own than organising a footie sweepstake.

It's really easy to take part. Simply get workmates or friends to pick a team and donate a pound to fly the flag for your chosen country.

Footie fancy dress
Show your solidarity to your team by hosting a fundraising football dress down day at work and donate £1 (or more) to Macmillan Cancer Support. For those of you brave enough, get sponsored to wear an opposing team shirt.



BAGS OF SUPPORT

This month, we celebrate a successful first year with Clothes Aid as our official clothes collection partner.

This collection scheme has raised a whopping £468,000 over the last year to help people affected by cancer. Clothes Aid have collected over 17.5million items of clothing for Macmillan (a hefty 4,395 tonnes) donated by generous households across the UK – that's enough clothing to go all the way around the UK coastline.

We would like to say a huge thank you to Clothes Aid for the incredible amount they have raised over the last year. The royalty we have received for one year could almost pay for 10 Macmillan social workers or family support workers for a year, so thank you.

Blooming marvellous support

This year, the National Gardens Scheme will be donating £500,000 to Macmillan, a truly fantastic sum.

The NGS is Macmillan's largest single donor, and this latest donation brings the total amount they have raised for us to £15.2 million – that's 147 Macmillan professional posts funded – since our partnership first took root back in 1985.

On 7–8 June, the NGS celebrate National Gardens Festival Weekend, during which a record number of gardens will open to visitors in exchange for donations to charities including Macmillan. For a lovely day out please visit ngs.org.uk for your nearest participating garden.