

**WE ARE
MACMILLAN.
CANCER SUPPORT**



**IN A
NUTSHELL**

**The latest Mac facts
for our volunteers**

WE LOVE VOLUNTEERS

Volunteers are at the heart of everything we do. However you support us, you helped us to achieve many great things in 2011, our centenary year. Successes that will improve the lives of people with cancer for years to come. We've put together this handy leaflet to tell you all about our achievements last year and what the future holds.

What we achieved in 2011

You helped us raise a phenomenal £140.5 million last year. Here are just some of the ways our team continued to help people affected by cancer in 2011 thanks to your support

- Our benefits services reached approximately 95,000 people in need of financial advice and support.
- Our healthcare professionals gave 527,068 people much-needed face-to-face support.
- Our free Macmillan Support Line helped more than 132,000 people.
- We gave approximately £10.7 million in grants to 31,716 people affected by cancer, helping them during an especially difficult time.
- Because of Macmillan's campaigning efforts, the Care Minister, Paul Burstow, confirmed that every cancer patient who's finished active treatment should receive a care plan to help them manage their ongoing needs.
- Macmillan's campaign on the Welfare Reform Bill resulted in the government agreeing to protect cancer patients from the full impact of its plan to limit some people's Employment and Support Allowance (ESA) to just 12 months.
- Our partnership with Boots is going from strength to strength. Boots is introducing training to its pharmacists and No7 advisers, so that people affected by cancer can find support on the high street. Last year, more than £2.5 million was raised through the partnership.

New ways of reaching more people

Take a look at some of the new steps we've taken in our aim to reach and inspire even more people in 2011:

- We launched our new *Essential work and cancer toolkit*. It's packed with advice for HR managers, line managers and employees, and has tips to help people with cancer and their carers stay in or return to work.
- Our Move More campaign, which raises awareness about the benefits of being active during and after cancer, was a big success. It received lots of national press coverage and many people called Macmillan for tips on getting active.
- In November 2011, supported by the Royal Bank of Scotland Group, Macmillan launched two financial guidance pilots to help people with cancer. They are providing free and independent guidance on matters such as financial planning, understanding financial terminology, mortgages, insurance and pensions.
- We trialled new approaches to help people affected by cancer by doing things like the shopping or giving a listening ear. The volunteers involved in these activities have been a real source of support and we're planning to do more in the coming year.
- We committed to contribute £10 million to the University College Hospital Macmillan Cancer Centre in London – our biggest investment into a single project. The centre, which is due to open April 2012, will focus entirely around the needs of people living with cancer and will be the first of its kind in the UK.
- We launched our new advertising campaign which, in the first 11 weeks, resulted in an incredible 46,586 calls to our cancer support specialists, benefits advisers and cancer nurses.
- Since the Macmillan tribute funds website launched, we've had more than 400 pages set up. Tribute funds give friends and family a place where they can come together, share memories and support Macmillan in any way they choose, such as donating or taking part in an event.

Team stats

Here are just some of the ways Macmillan's many services are helping people facing the toughest fight of their lives:

- We have more than 5,700 health and social care professional posts.
- There are more than 3,500 Macmillan nurse posts and 240 Macmillan doctor posts in the U.K.
- We have 170 information centres. Here, you can pick up high-quality cancer information and talk through any concerns with our lovely staff.
- We have 41 Macmillan carers, befriending or bereavement schemes.
- Every day, 15,890 people visit **macmillan.org.uk**
- 575 people call the Macmillan Support Line (**0808 808 00 00**) each day.

How your donations help

We rely on voluntary donations for nearly all of our income. Every penny you raise makes a real difference:

- £5 could pay for 11 copies of *The cancer guide*. This Macmillan booklet can help someone recently diagnosed with cancer, and their families, understand more about cancer, its treatment, and the help available.
- £40 could help a person affected by cancer attend a workshop that provides them with skills to improve the management of their health and wellbeing.
- £18 could pay for a Macmillan benefits adviser to work in a Citizens Advice Bureau.
- £191 could pay for a Macmillan nurse for a day, giving someone with cancer essential information, advice and support.

An amazing 100th birthday

In 2011 we celebrated our centenary year. As you know, over the past 100 years, we've done many great things for people affected by cancer – successes that we couldn't have accomplished without volunteers like you. We hope to achieve even more in the years to come, and with your continued commitment, we know we will.

Loads of events took place throughout 2011 to celebrate our 100th anniversary. One of the most talked about was our Centenary Gala at the London Palladium in November. Its purpose – to say a big thank you to our supporters and volunteers. The event saw top performers, including Graham Norton, Miranda Hart and Katherine Jenkins, giving their time for free and taking to the stage to celebrate 100 years of Macmillan.

Not only did the gala bag us some great media coverage, but it was a fantastic way to top off an amazing year.

2012 and beyond

Today, there are two million people living with cancer in the UK and this number will double by 2030. In response, we've begun looking at what we need to do now to reach and improve the lives of people affected by cancer over the next 20 years.

So, by listening to and working with people affected by cancer, we've developed Nine Outcomes which we want people to be able to say by 2030. These are:

- I was diagnosed early
- I understand, so I make good decisions
- I get the treatment and care which are best for my cancer and my life
- I am treated with dignity and respect
- I know what I can do to help myself and who else can help me
- Those around me are well supported
- I can enjoy life
- I feel part of a community and inspired to give something back
- I want to die well.

To ensure all of our work over the next 20 years is centred on achieving these outcomes, we'll be focusing on four main areas. These include looking at the cancer system in a new way, building cancer care teams for the future, helping people take control and inspiring millions to give their support.

Going forward, we'll also continue to campaign to improve services and support for people affected by cancer. We want to ensure that changes in things like the NHS, the welfare system and social care result in better outcomes and experiences for people with cancer and their families.

We know we have a very big task ahead of us this year and beyond. But we're confident that together, our team of amazing volunteers, staff, professionals and generous Macmillan supporters will help us achieve more than we ever have before.

Get in touch

To find out more about volunteering with Macmillan and the exciting opportunities in your area, head to macmillan.org.uk/volunteer

For more facts about who we are and what we do, visit be.macmillan.org.uk/learn

If you have questions about cancer, need support or just want to chat, call us free on **0808 808 00 00** or visit macmillan.org.uk

And finally ...

Thank you once again for your incredible support. We simply couldn't do what we do without it.

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