

TEN EASY WAYS TO TOP UP YOUR TOTAL

WE ARE
MACMILLAN.
CANCER SUPPORT

You've planned your fabulous fundraising activity and you can't wait to get stuck in. You're keen to get Your Event raising bundles of dosh. You may be holding the event to remember someone too. And did you know that it's super simple to boost your fundraising total in the run up to the big day?

Here are just a few easy-peasy ideas that are guaranteed to get your friends, family, neighbours and colleagues digging deep. They're also excellent ways of getting out there and promoting your activity. Whether you choose to celebrate an occasion or do your own thing, you'll know that you're helping give people with cancer the support, energy and inspiration they need to feel like themselves again.

1 QUIZ NIGHT

1 Get quizzical

Q. What's guaranteed to get the grey cells working, the perfect excuse for a pint and tons of fun to boot?

A. A super duper pub quiz night in aid of Macmillan. Why not organise one at your local?

Turn to the *Ask the experts* section of this guide to discover Mitch's top tips for organising a pub quiz.

2 Have a rumble in the jumble

Here's a traditional Macmillan proverb: one man's unwanted Christmas jumper is another man's golfing sweater. So dig out your unloved clothes and all of those other bits and bobs that are clogging up your drawers and throw a jumble sale, car boot sale or bring and buy sale in aid of Macmillan.

3 Put the 'super' into supermarket

Why not ask your local supermarket if you can bag customers' shopping and ask for a donation for your service, or alternatively hold a collection there for Macmillan? You can get the lowdown on organising collections in the *Stay legal and keep it safe* section of this guide. Not only are they simple, proven ways of raising lots of money, but they're also great ways to meet people.



4 Go Mad, Go Green

Be it at work, school or university, get everyone to dress like a green god or goddess. You can charge them a few quid for the privilege. And don't forget to head to be.macmillan.org.uk to get your hands on the obligatory green wigs and much more besides.





5 Be a smarty

Did you know that one empty tube of everyone's favourite chocolaty treats can hold a whopping £27 in £1 coins? Make yourself super popular among your friends and family by treating them all to a tube of chocolate joy on the proviso that once they've filled their faces, they fill the tube with dosh for Macmillan. Quids in.



8 Here's a sweet money-spinner

Challenge your friends, family or colleagues to make like Sherlock and guess how many sweets are in a jar. Ask them to make a donation for the chance to have a go – the lucky winner gets to keep all the sweets. Or, if you fancy being a little different, why not try chocolate bars in a waste paper bin or Scotch eggs in goldfish bowl? Yum.



6 Make it a top draw

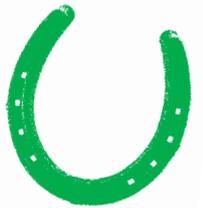
A holiday to the Seychelles. A night out with Brad Pitt. A cuddly toy. When it comes to organising a raffle for Macmillan, the prizes can be as extravagant as you like. And, if you'd like some advice on how to get your paws on some prizes, just give our friendly fundraising team a buzz on **0300 1000 200**.

7 eBay your way

CDs, clothes and collectibles cluttering up cupboards and gathering dust? Now's the perfect time to clear the decks, auction off all those unwanted bits and bobs on eBay for Macmillan. The great news is that eBay allows you to automatically donate all or part of the proceeds of your sales to the charity of your choice, so it couldn't be easier. To find out how, just head to ebay.co.uk/ebayforcharity

9 Make it a clean sweep

Whether it's the Grand National, the World Cup or Strictly Come Dancing, there's nothing quite like that smug feeling that comes with picking the winner in a sweepstake. So, why not throw some names in a hat for the next big sporting or reality TV event and get your pals to pick one at random for £1? The winner could scoop some of the proceeds and Macmillan could have the rest. You can download a selection of our sweepstake examples from the *Ideas of the month* section on be.macmillan.org.uk – just enter 'ideas of the month' in the search field and then click through the months.



10 A novel idea

Everyone loves to lose themselves between the covers of a literary gem, so hop to it and set up a book sale or library at work, at school or in your local community centre. Ask everyone you know to donate their old Dostoevskys, Harry Potters and Jilly Coopers, and then sell them or lend them out in return for a donation to Macmillan.

After some further fundraising boosters? Head to be.macmillan.org.uk and search for *The little book of 101 BIG ideas* or our *Five marvellous money-spinners* guide – they're choc-a-block with inspiration. Just enter '101 ideas' or 'five marvellous' in the search field.