

3 August 2011

WARM UP FOR THE WORLD'S BIGGEST COFFEE MORNING WITH M&S

For the second year running, Marks & Spencer is teaming up with Macmillan Cancer Support as the official partner of Macmillan's annual fundraising event, the 'World's Biggest Coffee Morning' on Friday 30 September.

Now in its 21st year, the 'World's Biggest Coffee Morning' aims to encourage people to take time out to get together with friends, relatives and colleagues over a coffee, and help raise £8.5million to support much needed funds for Macmillan's vital work to help improve the lives of people affected by cancer.

M&S will support Macmillan by opening up its 280 M&S Cafés to host the event. Between Wednesday 3 August and Tuesday 4 October, 10p of the sale price of a range of nine products including Victoria sponge, carrot cake, limited edition Brue Valley cheddar and honey roast ham sandwich, limited edition apple and pear juice, and bacon and egg English muffin will be donated to Macmillan. In addition 50p for every coffee sold on Friday 30 September, the day of 'World's Biggest Coffee Morning', will also be donated to the charity.

Customers can also purchase exclusively in the M&S Café, two special pin badges and Macmillan's 'Little Book of Treats' (£3) which features recipes from supporters and celebrities including Gwyneth Paltrow, Katherine Jenkins, Claudia Winkleman, Sophie Dahl and Amanda Holden, with all proceeds going directly to Macmillan.

Jason Danciger, Head of Hospitality at Marks & Spencer, said: "We're delighted to be working with Macmillan Cancer Support in the lead up to this unique event and we're looking forward to seeing thousands of people across the UK coming to their local M&S Café to help raise over £400,000 for such a worthy cause. As part of our ongoing Plan A commitments to our communities, this year's event promises to be bigger and better as our M&S Cafés are perfect venues for people to come together, enjoy great M&S products and help make a real difference to people affected by cancer.

Two million people in the UK are living with cancer, and one in three will be diagnosed during their lifetime. Every donation, whether 50p or £50, will help Macmillan continue providing much needed support. This could be practical help with everyday tasks, financial advice and assistance to help with the unexpected costs of cancer, emotional support or expert medical care from a Macmillan professional.

Charles Byrne, Head of Corporate Partnerships and Events Macmillan Cancer Support, said: “We’re thrilled to be working with M&S Cafés for a second year, helping us to make this year’s World’s Biggest Coffee Morning our biggest ever. We’re encouraging all of our supporters to pop in to their local M&S Café to enjoy a coffee and a snack, pick up the Little Book of Treats, or a pin badge, and help M&S raise £400,000 for Macmillan Cancer Support.”

This year Coffee Morning falls on **Friday 30 September** but you can hold one whenever is most convenient for you. Just one small mug of coffee really can make a big difference so to make that cuppa count, register now at www.macmillan.org.uk/coffee or call 0845 070 1315.

- Ends -

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Notes to Editors:

About Macmillan Cancer Support

Macmillan Cancer Support improves the lives of people affected by cancer, providing practical, medical, emotional and financial support. Working alongside people affected by cancer,

M&S Café

**WE ARE
MACMILLAN.
CANCER SUPPORT**

Macmillan works to improve cancer care. One in three of us will get cancer. Two million of us are living with it. If you are affected by cancer Macmillan can help.

For more information about Macmillan Cancer Support, visit www.macmillan.org.uk or freephone 0808 808 0000 for an information pack.