

The Macmillan De'Longhi Arts Programme: *SHARED*

West Wing, Somerset House

Private View – 10 September 2015, 7 – 10pm (by invitation only)

Free Exhibition – 10 – 13 September 2015, 10am – 6pm (last admission 5.15pm)

Richard Wilson, Hugo Wilson, Richard Wentworth, Bouke de Vries, Liz Rideal, Humphrey Ocean, Annie Morris, Alastair Mackie, Idris Khan and others 'break' new work for Macmillan Cancer Support.

Macmillan Cancer Support and De'Longhi are launching a groundbreaking new fundraising format this September, developed in collaboration with the independent curator Kathleen Soriano formerly Director of Compton Verney and most recently Director of Exhibitions at the Royal Academy of Arts.

SHARED revolutionises the basic principle of art collecting by inviting artists to create works that will be broken down into components and sold in parts. This fundraising exhibition provides collectors with the rare opportunity to buy and own an element of a single major artwork.

The idea has been devised in support of Macmillan's *Not Alone* campaign which is working to support the 2.5 million people in the UK living with cancer to ensure no one faces cancer alone. *SHARED* will encourage visitors to consider a unique form of ownership for the arts, where some works might break down into ten or more elements, others only two or three.

The works, which will be showcased and available to buy during a free exhibition at Somerset House from 10th -13th September 2015, includes, amongst others: a site specific installation by **Richard Wentworth** on the *SHARED* theme; a set of prints by **Humphrey Ocean** from his recent series, that will be sold off individually for this initiative only; a series of photographs by **Bouke de Vries**, known for his work with fragments of fragile objects, that visitors will be able to purchase separately, as a single part of the entire installation around a carefully reconstructed smashed vase; one of **Liz Rideal's** trademark photo-booths, where visitors can interact with and become part of a collective artwork – a photo montage - an element of which they will ultimately own.

Over the 4 day exhibition there will be various events and chances to win prizes, all going to raise vital funds for Macmillan Cancer Support, including a special event by Pin Drop Studio. For more details visit: <http://www.pindropstudio.com> and www.macmillan.org.uk/artexhibition

Curator Kathleen Soriano says: "This exhibition is timely in its unusual approach to co-ownership in a world where contemporary art regularly breaks new price records at auction, seeming to be only for the few. *SHARED* has been developed with a view to challenging artists to think outside of their normal practice and to be inventive in considering how their own work might support such a concept, whilst at the same time chiming with Macmillan's attitude to care and support."

Macmillan De'Longhi Arts Programme Committee Chair Dea Vanagan says: "Working towards our 10th anniversary of the programme, we wanted to evolve from the traditional formula, of asking artists to donate work for charity auction, towards a fundraising approach that is fresh and ambitious. This new concept embraces Macmillan's core ethos of community and support, by allowing buyers to effectively become collective caretakers of a work. We are overwhelmed with the generosity of

the artists and are delighted to have Kathleen Soriano helping us radically change the way we raise vital funds for people affected by cancer.”

Richard Wilson says: “The miracle of the 5 loaves and 2 fishes played out through a contemporary art charity exhibition. Great idea to take one work and distribute it to some, with all the possibility of a future reuniting as a special occasion. It's exciting to be involved with unusual ideas when it comes to charity fundraising initiatives with a twist.”

Neal Jones, De'Longhi UK and Ireland Country Manager added, “We are delighted to again be hosting the Macmillan De'Longhi Art Programme in 2015, which was created nine years ago. It has evolved year on year to bring together some of the UK's top artists and the concept for this year is an exciting development and unique proposition. The Macmillan De'Longhi Arts Programme is now well on the way to raising its target amount of £1 million and continues to help support those whose lives are affected by cancer.”

For further information on the artworks and for artist interviews please contact Theresa at Theresa Simon & Partners on 07976 766221/ theresa@theresasimon.com or Clarion Communications on 020 7479 0910 / clarion.delonghi@clarioncomms.co.uk

For sale enquiries please contact Chrissy Baker, Special Events Manager at Macmillan Cancer Support on 0207 091 2170 / artexhibition@macmillan.org.uk

For further information on Macmillan or for those who wish to attend the Private View and other events please contact Macmillan Special Events team on 020 7840 4800 / artexhibition@macmillan.org.uk

For more information about De'Longhi, its products, offers and coffee events please contact Clarion Communications on 020 7479 0910 / clarion.delonghi@clarioncomms.co.uk

Notes to editors

Arts Programme Committee

Chair: Dea Vanagan, Jonathan Burton, Paul Franklyn, Lindsey Hawkins, Emily Lennox, Amy Molyneaux, Melanie Morton, Ben Moore, Simon Rumley, Lee Sharrock, Richard Tomkinson, Jonathan Zlotolow

Curator, Kathleen Soriano began her career at the Royal Academy of Arts 30 years ago. In 1989 she joined the National Portrait Gallery, where as Head of Exhibitions & Collections she was responsible for national and international programmes and oversaw some of its most successful exhibitions including photographic shows on Mario Testino, Lord Snowdon, Henri Cartier Bresson, Annie Liebovitz and Helmut Newton. A trustee of the recently opened House of Illustration, she is also a patron of Crisis, the Stroke Association, and a member of the Women Leaders in Museums Network. She was Director of Compton Verney between 2006 and 2009 and since leaving the Royal Academy in 2014 has set up her own independent company working on artistic and cultural projects, including curating the Anselm Kiefer retrospective for the Royal Academy in late 2014, and exhibitions for the art fair, Art15 and Macmillan cancer charity, as well as advising museums and private collectors. She has written extensively in her field and her broadcast activities include the three series of Portrait/Landscape Artist of the Year for Sky Arts.

About Macmillan Cancer Support

When you have cancer, you don't just worry about what will happen to your body, you worry about what will happen to your life. At Macmillan, we know how a cancer diagnosis can affect everything and we're here to support you through.

From help with money worries and advice about work, to someone who'll listen if you just want to talk, we'll be there. We'll help you make the choices you need to take back control, so you can start to feel like yourself again. No one should face cancer alone.

For support, information or if you just want to chat, call us free on 0808 808 00 00 (Monday to Friday, 9am–8pm) or visit macmillan.org.uk

About De'Longhi

De'Longhi, the UK's number one Italian coffee machine brand, is passionate about art and is delighted to be again hosting the Macmillan De'Longhi Art Programme 2015. Nine years ago, De'Longhi created this event and since then has worked in partnership with Macmillan to attract donations from some of the UK's top artists.

The Macmillan De'Longhi Art Programme forms part of De'Longhi's continued involvement with the arts, which includes its headline sponsorship of Pallant House Gallery, which houses one of the biggest collections of modern art in the UK outside London.

For more information about De'Longhi visit www.delonghi.com or www.seriousaboutcoffee.com

About Somerset House

A unique part of the London cultural scene, Somerset House is an historic building where surprising and original work comes to life.

From its 18th century origins, Somerset House has been a centre for debate and discussion – an intellectual powerhouse for the nation. Somerset House is today a key cultural destination in London in which to experience a broad range of artistic activity, engage with artists, designers and makers and be a part of a major creative forum – an environment that is relaxed, welcoming to all and inspirational to visit while providing a stimulating workplace for the cultural and creative industries.

Since its opening in 2000, Somerset House has built up a distinctive outdoor public programme including Skate, concerts, an open-air film season and a diverse range of temporary exhibitions throughout the site focusing on contemporary culture, with an extensive learning programme attached.

About Pin Drop

Pin Drop is delighted to be supporting the Macmillan De'Longhi Art Programme, presenting a live short story narration. Pin Drop presents leading authors and actors reading short stories to live and studio audiences in London, New York & LA. Our award-winning narrators include Stephen Fry, Julian Barnes, William Boyd, Lionel Shriver, Sebastian Faulks, Alistair McGowan, Prunella Scales, Ben Okri and Russell Tovey, who read against the backdrop of iconic locations including the Royal Academy of Arts, Soho House, the Houses of Parliament and BAFT.

For more info: <http://www.pindropstudio.com>

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