

Please read carefully

Team Macmillan's Guaranteed Places are in great demand. We therefore ask you to pledge to raise a **minimum of £395 in sponsorship** due in one month after the event for Macmillan Cancer Support in return for a place. If your application is successful we will require a **registration fee of £46** to secure your place. Your registration fee does not form part of your sponsorship target.

We will acknowledge your application via email and inform you of the next steps you will need to take to find out if your application has been successful. Please **do not** send in your £46 registration fee with your application form as this will delay it in reaching us as it will go to our finance team for the fee to be banked first.

1. About You

Title _____ First Name _____ Last Name _____

Date of Birth _____ Age on 18 September 2011 _____

Address _____ Daytime Phone _____

_____ Mobile Phone _____

_____ Email _____

Post Code _____

Occupation _____ Employer _____

Have you entered into the Bupa Great North Run ballot at www.greatrun.org Yes No

How did you hear about Team Macmillan's Guaranteed Places? (please tick only one)

<input type="checkbox"/> Great North Run website	<input type="checkbox"/> Through a family member/friend	<input type="checkbox"/> Feature in Macmillan News
<input type="checkbox"/> Realbuzz.com	<input type="checkbox"/> Great North Run Magazine	<input type="checkbox"/> Macmillan Events Calendar
<input type="checkbox"/> Runners World website	<input type="checkbox"/> Macmillan is my employer's Charity of the Year	<input type="checkbox"/> Through Macmillan staff
<input type="checkbox"/> Macmillan website	<input type="checkbox"/> I have taken part in a previous Team Macmillan event	<input type="checkbox"/> Local press
<input type="checkbox"/> Google search engine	<input type="checkbox"/> I have enquired about a previous Macmillan event	<input type="checkbox"/> National press
<input type="checkbox"/> other website (please state)	<input type="checkbox"/> Macmillan e-newsletter	<input type="checkbox"/> other (please state)

2. About Your Fundraising Experience

Have you taken part in any other fundraising activities for Macmillan Cancer Support?

Yes No

If you answered yes, please give details of the most recent:

Date _____ Amount Raised £ _____ Method _____

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We ask everyone awarded a Team Macmillan Guaranteed Place to pledge to raise a minimum of £395. Please tell us how much you think you may be able to raise if awarded a place:

£ _____

Please detail how you would raise your sponsorship (we will, of course, provide you with lots of suggestions):

Please let us know which FREE piece of Team Macmillan kit you would like to run in:

T-shirt or Vest (please delete as appropriate)

Men's size Small Medium Large X Large XX Large
Chest size 36inches 38inches 42inches 44inches 46inches

Women's size: Small Medium Large X Large XX Large
Dress size 10 12 14 16 18

We also have iron on name letters to place on the front of your top, you can fix six on, if you would like your name/nickname please let us know the letters you require:

3. About Your Running Experience

Have you run a half marathon before? Yes No

If you answered yes, please give details:

Date _____ Event _____

Have you been part of Team Macmillan before? Yes No

Date _____ Event _____ £ raised _____

4. About Your link with Macmillan Cancer Support

Please tell us why you wish to run on behalf of Macmillan Cancer Support:

Our Press Office are often asked by the media for 'interesting' stories about our runners. If you think you have a story to tell then please do let us know. Stories that we look out for include if you have lost a lot of weight, running to make a milestone like a birthday or event, you're a cancer survivor, it's a life changing event or perhaps you are going to run in fancy dress. If you have a story then let us know:

5. Your Declaration

I understand that if accepted for a Team Macmillan Guaranteed place, I am undertaking a pledge to raise a minimum of £395 in sponsorship for Macmillan Cancer Support and agree to pay the £46 registration fee to secure my place.

Signed _____ Date _____

Please take a copy for your records and return immediately to:

Team Macmillan, 89 Albert Embankment, London, SE1 7UQ
Email: greatnorthrun@macmillan.org.uk Fax: 0808 280 1746

Macmillan Cancer Support and our trading companies would like to hold your details in order to contact you about our fundraising, campaigning and services for people affected by cancer. We do not sell or swap your details with any third parties, but in order to carry out our work we may need to pass your details to service companies authorized to act on our behalf. If you would prefer us not to use your details in this way please tick the box

Macmillan Cancer Support, registered charity in England and Wales (261017), Scotland (SC039907) and the Isle of Man (604). A company limited by guarantee, registered in England and Wales company number 2400969. Isle of Man company number 4694F. Registered office: 89 Albert Embankment, London SE1 7UQ.