



Kick it, hit it,
throw it, raise it.

WE ARE
MACMILLAN.
CANCER SUPPORT

MATCH 4
MACMILLAN



Taking part in a match is all about the numbers. The sets, the scores, the innings, the rounds, under par or over par, treble twenties, the first eleven and the three pointers.

And **Match 4 Macmillan** will help Macmillan Cancer Support be there for even larger numbers of people affected by cancer. We want you to hold a competitive match and help us make sure no one faces cancer alone.

It can be any activity – football, rugby, netball, golf, hockey, darts, bake-off, sewing bee, fishing – the choice is down to you. But the really important numbers will be the money you raise and the number of people we'll be able to support because of your match.

There's no two ways about it: you'll have a great day. They'll be cloud nines, high fives, and chants of 'Number One'. And you'll be making a massive difference for people affected by cancer.

Thanks for your support.

Ciarán Devane

Ciarán, Chief Executive

What's it all about?

What match can I play?

Match 4 Macmillan couldn't be simpler: play a match in whatever sport you like and raise money to help people affected by cancer.

Who can get involved?

It's for everyone. If you want to take part in an event or competition then this is for you. Whether it's at your school, your university, your business, your club or league, your local social club or working men's club or your golf club – basically, if you want to play a match, we want you to do it for Macmillan.

How do I do it?

There's the magic number here:

-  choose an activity
-  choose a date
-  get ready for the big match.

Then have fun and get fundraising (we've created a top 10 list of fundraising ideas on the next page to help you).

How can Macmillan support me?

We'll be with you every kick, throw and step of the way – if you need help with fundraising, tips on organising your event or just want to know more about Macmillan, we're here for you. Just head over to macmillan.org.uk/match or call us on **0300 1000 200**.

What do I need to do?

Once you've decided on your event, simply head online to macmillan.org.uk/match to sign up. Then it's all about promoting it. You can use be.macmillan.org.uk to create posters, flyers and much more and you can very easily customise these for your event. Enjoy the match and then, after the big day, remember to pay your money in. This can be done online or you can call us on **0300 1000 200** to discuss other methods.

OUR TOP 10 FUNDRAISING TIPS

1+ 10
HOME

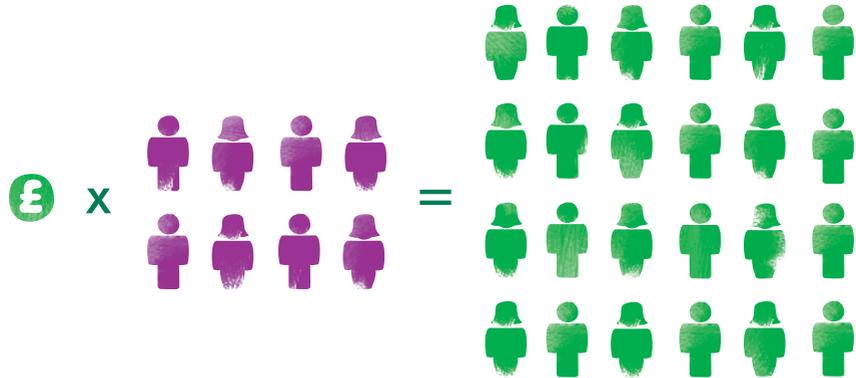


- 1 Pay to play / Donate subs**
Matchday fees are part and parcel of every game so get everyone involved to chip in and pay to play. It's a simple and great way to raise money.
- 2 Get sponsored**
 - Playing a football marathon? Four rounds of golf? If you're taking on an out-of-the-ordinary challenge get friends, family and colleagues to sponsor you.
 - Ask local businesses to help support your event through sponsorship or offering free advertising.
- 3 Sell things**
From bacon butties to a bake-off, sell the delicious treats you've made. Alternatively you could sell any merchandise or kit and donate the profits to Macmillan.
- 4 Inter-team competitions**
If there are a few teams taking part make a day of it and have a tournament. Perhaps the losing team can donate a specified amount to Macmillan? Or you could donate for every point, try, goal or run scored.
- 5 Spot the ball**
This classic game is a great way to raise money. And how about a spot the wool ball for a knitting contest?

- 6 Sweepstakes**
Who will win most points? Top scorer? First to score? Or most wickets? Do a sweepstake on your match and send the proceeds to Macmillan.
- 7 Raffle or auction**
Get some prizes together and have a post-match giveaway. You can even try to get a local celebrity or firm to host it.
- 8 Fines and forfeits**
Is someone bad at training? Or always late? Set up fines and raise money.
- 9 Make a day of it**
Have a meal after the match, or host a quiz or disco afterwards. You could get dressed to the nines or even make it fancy dress and come as your sporting hero.
- 10 Make giving easier**
Why not set up your own Just Giving page at [justgiving.com](https://www.justgiving.com) and you could raise even more money through your event.

Let the world know

We're not mathematicians but a simple equation we like to remember at Macmillan is: small amounts x lots of people = MANY lives changed. Those are numbers we like.



That means, whichever match you choose to take part in, it's crucial to let as many people as possible know you're doing it. With our wonderful [be.macmillan.org.uk](https://www.be.macmillan.org.uk), we've got your back.

On the site you can create customisable posters, flyers and much more. No special skills are needed and there are many, many designs to choose from to help promote your event.

Get social

Take to Facebook and Twitter to spread the word and get people Liking and retweeting by posting stories and photos from your match. For those who tweet, the hashtag is **#match4macmillan**

Give our fundraising experts a call

Our Fundraising Support team can give you more ideas, tips and support than you can shake a stick at. Give us a call on **0300 1000 200** or email fundraising@macmillan.org.uk

HOW THE NUMBERS ADD UP FOR MACMILLAN

Every penny and pound you raise through Match 4 Macmillan will make a massive difference. And the numbers really add up:

£27 could pay for a Macmillan nurse for an hour, helping people living with cancer and their families receive essential medical, practical and emotional support.

£50 could help a person affected by cancer attend a workshop which benefits their health and wellbeing.

£62 could pay for our online phone service's cancer support specialists to help one person claim the benefits they are entitled to.

£132 could fund a Macmillan cancer information and support officer for a day. This would mean more people affected by cancer would have someone to answer their questions and talk to about their concerns.

£1,010 could operate our Support Line for an hour. In this time, our cancer support specialists could answer 27 calls and emails from people who want questions answered, need practical or financial support, or just want to chat.

Join in with Match 4 Macmillan and help us be there for people facing cancer

When you have cancer, you don't just worry about what will happen to your body, you worry about what will happen to your life. At Macmillan, we know how a cancer diagnosis can affect everything and we're here to support you. From help with money worries and advice about work, to someone who'll listen if you just want to talk, we'll be there. We'll help you make the choices you need to take back control, so you can start to feel like yourself again.

Register for your event now at macmillan.org.uk/match

No one should face cancer alone. For support, information or if you just want to chat, call us free on **0808 808 00 00** (Monday to Friday, 9am–8pm) or visit macmillan.org.uk

