

PIE AND PROSECCO 2011 MACMILLAN CANCER SUPPORT

Be a part of the launch of Macmillan Cancer Support's new West End Wealth Management networking lunch.

Who? 250 professionals from Wealth Management backgrounds

When? Tuesday 18th October 2011, 12.30pm – 2.30pm

Where? Dartmouth House, 37 Charles Street, Mayfair, London W1J 5ED

What? Feast on pies, prosecco and fine wines in the splendid surroundings of the Dartmouth House in the heart of the West End. Pop out to enjoy a traditional English lunch in a beautiful setting whilst networking with your colleagues and peers.



HOW DO I GET INVOLVED?

The Pie and Prosecco Lunch provides your company with a platform to promote your brand to a high net worth audience from Wealth Management professions. There are many exciting sponsorship opportunities at the Pie and Prosecco Lunch as detailed below:

Lead Sponsor £10,000

- 30 tickets to the lunch for your colleagues and guests
- Prominent branding, indicating lead sponsorship, on all event related publications including email invitations, printed invitations, tickets and website
- Opportunity to display banners and branding at the event
- Opportunity for welcome speech by Sponsor's CEO/Chairman
- Mention of your firm in all press announcements with respect to the lunch

Corporate Patrons

Gold Corporate Patron – £5,000

- 15 tickets to the lunch
- Listing as Gold sponsor
- Branding on all event related publications
- Opportunity to display banners and branding at the event

Silver Corporate Patron – £3,000

- 10 tickets to the lunch
- Listing at Silver sponsor
- Branding on all event related publications

Bronze Corporate Patron – £1,500

- 5 tickets to the lunch
- Listing as Bronze sponsor
- Branding on all event related publications
- Opportunity to display banners and branding at the event



FOR MORE INFORMATION

or to discuss any of these opportunities further, please contact:
Rachael Kirkham, Event Manager
rkirkham@macmillan.org.uk 020 7840 4804
www.macmillan.org.uk/pieandprosecco

As a corporate partner of Macmillan you will benefit from:

Marketing and PR Our dedicated PR team will work with you to maximise media opportunities.

Brand Differentiation We can broaden your brand's appeal by aligning it with the nationally recognised and trusted Macmillan brand. Macmillan was ranked as the Number One charity by the Charity Brand Index 2009.

Social Commitment Reassert your company's image of supporting local and community projects, underlining your social awareness initiatives.