

Programme Advertising Application Form

Please reserve (tick appropriate box):

- | | | |
|--------------------------|--|-----------------------------|
| <input type="checkbox"/> | One full page colour | £1,000 |
| <input type="checkbox"/> | One full page black & white | £750 |
| <input type="checkbox"/> | Half page colour | £500 |
| <input type="checkbox"/> | Half page black & white | £375 |
| <input type="checkbox"/> | Platinum patronage – listed in programme | donations of £350 and above |
| <input type="checkbox"/> | Gold patronage – listed in programme | donations of £250 and above |
| <input type="checkbox"/> | Silver patronage – listed in programme | donations of £100 and above |

Patron's Name (to appear in the programme)

Title _____ First name _____ Surname _____

**If your advertisement contains reference to the charity,
please ensure it is referred to as Macmillan Cancer Support**

Our artwork will be ordered to come from (please print):

Company _____ Contact Name _____

Telephone No _____ Email _____

Full technical specifications and details of where to send your artwork
will be sent after we receive your completed application form

Payment:

- I enclose a cheque for £ _____ made payable to Macmillan Cancer Support
- Please invoice for full payment.

Contact Details (please print):

Name _____ Company _____

Address _____

_____ Telephone No _____

Email _____

Please return to: Alex Blair, London Special Events, Macmillan Cancer Support, 89 Albert Embankment,
London SE1 7UQ

Tel: 020 7840 4801 Fax: 020 7840 7841 Email: ablair@macmillan.org.uk