

ENCHANTED BALL 2013 MACMILLAN CANCER SUPPORT

HOW DO I GET INVOLVED?

Macmillan's Enchanted Ball provides your company with a platform to promote your brand to a high net worth audience. There are many potential sponsorship opportunities highlighted below.

HEADLINE SPONSOR

- Two premium table packages
- Welcome message within the programme
- Full page advertisement within the programme
- Branding at the welcome reception
- Branding at the Ballroom
- Logo to be displayed on the display screens
- Branding on the stage
- Branding on the menus
- Branded invitations and thank you cards
- Featured logo on the Macmillan Special Events web page (Over 27,000 visits a year)
- Opportunity to donate your products for the Grand Prize draw and goodie bags

As a corporate partner of Macmillan you will benefit from:

Networking Opportunities The opportunity for your company to network with a number of high profile individuals and other organisations

Marketing and PR Our dedicated PR team will work with you to maximise media opportunities.

Social Commitment Reassert your company's image of supporting local and community projects, underlining your social awareness initiatives.

CHAMPAGNE RECEPTION SPONSOR £15,000

- Branding at the Champagne Reception
- Branding on the auction screen
- Full page colour advert in the Ball Brochure
- Platinum table package (valued at £5,000)

MACMILLAN AUCTION LOT £10,000

- Sponsor the Macmillan Nurse Auction Lot
- Lot will be named after the sponsor
- Company branding on all event related publications
- Full Colour Page advert in the Ball Brochure
- Platinum table package (Valued at £5,000)
- Branding on the screens on the night

PRINTING AND PRODUCTION SPONSOR £8,000

- Full page colour advert in the Ball Brochure
- Company branding and acknowledged as a sponsor on all marketing materials (Brochure, invites etc)
- Platinum table package (Valued at £5,000)

ENTERTAINMENT SPONSOR £8,000

- Full page colour advert in the Ball Brochure
- Branding on Entertainment screens on the night
- Platinum table package (Valued at £5,000)



EVENT DETAILS: The Dorchester

DATE: Tuesday 26th November 2013

TIME: 7pm

TYPE OF AUDIENCE: Corporate Organisations, Philanthropists, celebrities and a number of high profile individuals

PREVIOUS PERFORMERS: Performers include: Jocelyn Brown, Mica Paris, Beverley Knight as well as endorsements by Sienna Miller, Joanna Lumley, Richard Curtis, Alan Carr and Frank Lampard

FOR MORE INFORMATION- Please contact Matt Robertson, Events Manager, Macmillan Cancer Support, 89 Albert Embankment, London, SE1 7UQ
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