

## Macmillan Cancer Support: Volunteer Role Description and skills profile

### Role title: Fundraising Group Leader

#### Why do you need me?

Our fundraising groups and committees are the local face of Macmillan, raising vital funds totalling more than £7.4 million annually and raising the profile of the charity so that we can reach more people affected by cancer.

To be able to provide everyone living with cancer with the help and support they need, we need your skills, enthusiasm and networks to help us set up a new fundraising group in the Birmingham and Black Country Area area and help us to make Macmillan the best known local charity!

#### What activities will I be involved in?

- Planning, organising and promoting fundraising events and collections with other group/committee members
- Collecting funds on behalf of the charity and servicing collection tins
- Attending group meetings
- Acting as an ambassador for Macmillan through building community networks and in talking enthusiastically about the work of the charity
- Giving presentations to community organisations / schools
- Distributing promotional leaflets for Macmillan (general / national event / local event / legacy)
- Collecting and delivering Macmillan merchandise to local supporters
- Liaising with your Macmillan contact to keep up-to-date with Macmillan's local and national events, activities and future direction as well as sharing successes and best practice
- Complying with legal requirements e.g. health & safety legislation for fundraising events and Macmillan's internal policies
- Where you have an interest in finance or accounts: using these skills in keeping records of the group's financial activities and overseeing the submission of monies and of year end accounts in line with Macmillan guidelines and in keeping with the Charities Act

#### Will I need my own transport?

- Not necessarily, but access to vehicle/good transport links may be helpful to attend meetings and events and also to transport fundraising merchandise and display materials as needed.

#### What skills and abilities will I need to have?

- Good communicator
- Strong organisational skills
- Honest and reliable
- Team player
- An interest in cancer care and the services that Macmillan provides and an to represent Macmillan Cancer Support to members of the public
- Where managing finances – innumeracy skills, book keeping skills and attention to detail
- Passion and enthusiasm

#### What are the goals?

- Raise money to support Macmillan's services
- Raise awareness of and increase support for Macmillan in the Birmingham and Black Country area
- Make a difference to your local community and build strong community networks
- Help more people affected by cancer to receive the care, support and information they need

#### How much time should I offer?

- Flexible time commitment

**What days of the week/time of day would you need me?**

- Events and meetings could take place at any time during the day or week. They are generally organised to suit group members' availability.

**Where will I be based?**

- Meetings are generally held at a convenient location within the group's area of operation

**What are the benefits to me?**

- Meeting and working with new and inspiring people
- Developing your communications, fundraising, PR and organisational skills
- Adding to your CV
- Developing your leadership skills
- Making a difference to your local community
- Improving the lives of people affected by cancer
- Having fun, sharing your enthusiasm and doing something new!

**Is there an induction and training?**

- You will be provided with guidance on fundraising, finance and health and safety
- You will be given an induction to help familiarise you with Macmillan's services nationally and locally, our national and local events, your local fundraising team and the current committee or fundraising group (if applicable)
- We can provide you with speaker training to give you confidence in presenting on behalf of Macmillan, guidance on media work and press releases, photography of events and in written communications and thanking supporters

**What ongoing support/guidance will there be?**

- Support from the other members of the fundraising group
- Support from your local Fundraising Manager and regional business manager e.g. guidance on fundraising, event organising, planning or finance
- Access to our 'www.be.macmillan' site where you can design posters, flyers and other promotional materials for your events, download information about Macmillan and order the Macmillan merchandise you need for your planned activities
- Fundraising merchandise/materials supplied as appropriate
- Opportunities to meet and network with staff and fellow volunteers during the year
- Updates on the success of the team as well as Macmillan's campaigns, events, achievements and future direction!

**Will my expenses be paid?**

- We pay volunteers' "out-of-pocket" expenses within agreed guidelines, but the group should look to cover the costs of your events from your own fundraising.

**What's the next step?**

Please go to the link below to apply and return your form to:

Birmingham and Black Country Fundraising Office  
2<sup>nd</sup> Floor, Delta View, Coventry Road, Sheldon, Birmingham B26 3PG

[http://www.macmillan.org.uk/Documents/Support\\_Material/Get\\_involved/volunteering/volunteeringapplication.doc](http://www.macmillan.org.uk/Documents/Support_Material/Get_involved/volunteering/volunteeringapplication.doc)

For more information please call tel: 0121 742 6393 or email:  
birminghamandblackcountry@macmillan.org.uk

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