

GET IN TOUCH...

For more information about the challenge or to sign up please contact your local fundraiser:

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How your money could help

- £191 covers all the costs of a Macmillan nurse for a day, helping people living with cancer and their families receive essential advice and support.
- £500 £500 provides at least three Macmillan grants that cover the cost of a person's travel to and from hospital for treatment.
- £1,000 buys two thousand copies of our *Understanding Chemotherapy* booklet.

And if you are able to raise more

- £2,000 pays for a Macmillan dietician for over two weeks. They give dietary and nutritional advice and care to people with cancer.
- £5,000 enables a Macmillan face-to-face benefits adviser to help people affected by cancer claim £60,000 in benefits they are entitled to.
- £10,000 funds our phone service for a day. In this time, our cancer support specialists could answer 372 calls from people who want questions answered, need practical or financial support, or just want to chat.

Questions about cancer? Call free on 0808 808 00 00
Alternatively, visit macmillan.org.uk

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MACMILLAN CANCER SUPPORT'S 3 MONTH BUSINESS CHALLENGE

1 April – 30 June 2013

**Sign up to the 2013 Macmillan
3 Month Business Challenge and
see how much you can raise for
local people living with cancer.**

**WE ARE
MACMILLAN.
CANCER SUPPORT**

About Macmillan Cancer Support

With one in three people being diagnosed with cancer at some point in their lives, our work is relevant to your staff and customers now.

Cancer is the toughest fight most of us will ever face. If you or a loved one has been diagnosed, you need a team of people in your corner supporting you every step of the way. That's who we are.

We are the nurses and therapists helping you through treatment. The experts on the end of the phone. The advisers telling you which benefits you are entitled to. The volunteers giving you a hand with the everyday things. The community supporting you online, any time. The fundraisers who make it all possible.

The number of people with cancer is growing every day. We want to reach and improve the lives of every one of those people. By joining us today, you can do help us do that. We can all be part of the team.

Macmillan in South Yorkshire

Macmillan has been providing support to people living with cancer since 1911.

Macmillan has a strong presence in South Yorkshire, with Macmillan teams working from nearly all local hospitals and 131 Macmillan Professionals working in the region. They include palliative care and other cancer nurse specialists, doctors, consultants, physiotherapists, dieticians and welfare rights advisers. A new project in Sheffield will look specifically at End of Life care and how organisations and health professionals can work more effectively to deliver better care and support.

We provide £280,000 each year in small grants to hundreds of local people which help with the unexpected costs a cancer diagnosis can bring.

We give information and support whenever it's needed to cancer patients and their families. This could be through one of our two specialist centres at St. John's Hospice in Doncaster or at Rotherham General, our Macmillan professionals, mobile information centre, booklets and leaflets or from the Macmillan website.

www.macmillan.org.uk

THE CHALLENGE

Starting from scratch

Turn £25 or one hour of nursing care into as many hours as you possibly can. We'll provide you with the means to do it and every penny raised will help us to provide support to local people affected by cancer.

What's involved?

1 April – 30 June

Macmillan provides you with a 'Lucky Draw' which will raise £25 or more. All you have to do is use your fundraising and entrepreneurial skills to turn that £25 into as many hours of nursing as you can within the three month timescale – you are free to do this in any way you choose. We will give you a free fundraising pack, including materials to get you started, and lots of tips and ideas. All we ask is that you increase your money because the more you raise, the more people we can help.

Easy fundraising

The simplest ideas usually work best. Dress down or up days, coffee mornings, family fun days, raffles or bring a pound to work day...the list is endless. What's important is that it's easy and you have fun taking part.

Some benefits

- Almost all of us will be directly affected or know someone close who has been affected by cancer.
- The money you raise will help support our local services.
- Working with one of the top voted charities in the Charity Brand Index 2011.
- PR opportunities and business enhancement through brand association.
- Staff engagement, team building opportunities and a feel good factor.
- We rely 97% on public donations to support our work and receive no direct government funding. Your donation will make a real difference.

Everyone's a winner

When you've finished tell us how you've done. We'll make sure your efforts are acknowledged and announce the overall winners on Friday 12 July 2013.