



*For
Immediate release*

Local food supplier boosts foodie fundraiser – Dine for Macmillan

Local food supplier, Somerset Local Food Direct has put their name and support firmly behind the newest fundraiser being launched by Macmillan Cancer Support – **Dine for Macmillan**.

“When I heard Macmillan was launching a foodie fundraiser, I knew we had to get involved,” says Roger, from Somerset Local Food Direct. “It’s a perfect fit – people having a meal together raising money and our own Somerset based local food Delivery Company. It’s a fabulous cause close to so many of us; we didn’t need to think about it.”

Local area fundraising manager Claire Coles explains. “Dine for Macmillan is a really enjoyable event that’s so easy to take part in. There is no right or wrong way to get involved, all you have to do is host a meal and ask your guests for a suggested donation instead of bringing flowers or chocolates.”

“Dine for Macmillan caters for all tastes, all cooking abilities and all pockets. It can be a formal dinner, a simple supper party, a fabulous themed feast, a big breakfast, a picnic in the park or a takeaway ... you can even ask your favourite pub or restaurant to run a Dine for Macmillan event.”

“We want to encourage people to support Macmillan and raise money for people with cancer,” Says Roger, “so we are offering an incentive – the first 20 people from

Somerset who register to host their own Dine for Macmillan party will receive a £20 credit to spend on our website.”

Claire continues, “We’re thrilled Somerset Local Food Direct has offered to support Dine for Macmillan with such a fabulous offer for people wanting to have a party for us. The variety of products available online is outstanding, everything from Somerset grown fruit and veg, locally caught fish and organic poultry, through to locally home made cakes, deserts and puddings. The perfect ingredients for your special Dine for Macmillan party.”

“The beauty of this event is that you can hold it any time you like, as many times as you like. Why not make it a regular social event? Everyone can get involved, from budding chefs who want to show off their cooking skills to those more at home with a microwave meal. All that matters is that you take part and have fun doing it.”

It really is easy as pie. If five guests all donate £5 a head, just one dinner party could fund a Macmillan benefits advisor for just over an hour, helping people affected by cancer understand what benefits they are entitled to and how financial grants can ease their money worries.

Interested in holding a Dine for Macmillan event?

Find out more at www.macmillan.org.uk/dine

Once registered, hosts will receive a Dine for Macmillan fundraising pack which is crammed with menu ideas, hints and tips for making the party a real success.

ENDS

Notes to Editors:

For more information or to organise an interview with someone from Macmillan about Dine for Macmillan, contact your local office on somerset@macmillan.org.uk tel 01823 327503 and dorset@macmillan.org.uk tel 01747 821669

About Macmillan Cancer Support

Macmillan Cancer Support improves the lives of people affected by cancer, providing practical, medical, emotional and financial support. Working alongside people affected by cancer, Macmillan seeks to improve cancer care. One in three of us will get cancer. Two million of us are living with it. If you are affected by cancer Macmillan can help. For more information about Macmillan Cancer Support visit www.macmillan.org.uk or freephone 0808 808 0000.

About Somerset Local Food Direct

Somerset Local Food Direct is a doorstep food delivery service similar to that provided by supermarkets, but differing in that almost all the produce comes from Somerset and is delivered to customers within the county. It provides a huge range of top quality fresh food sufficient to cover every family's needs. It has several advantages such as the ability to see exactly which producer supplied the food, a choice between organic or non organic on many products, and no need to be at home when the delivery is made. It is the answer to those people who are concerned about what they eat but can't spend the time or fuel going to farm shops and farmers markets. Many items are less expensive and planned shopping; lower food miles and less wastage can lead to a very cost effective way to weekly food shopping. Available to computer users and those who prefer to talk person to person.

<http://sfmdirect.co.uk/>