



AFC Business is AFC Bournemouth's very own free to join business club which gives members exclusive offers at AFC Bournemouth, access to events and the chance to network with other like-minded business people from across Dorset.

The Business Club has attracted a range of organisations including smaller local businesses to national blue chip companies.

Membership benefits include:

- Regular networking events and breakfast meetings
- Invitations to charity, themed and business events
- Opportunities to advertise and promote your business to other members
- The chance to do business with other members
- New knowledge and networking
- Exclusive discounts and benefits offered by AFC Bournemouth and Business Club members
- Certificate and membership card

To sign up and become a member of AFC Business, please contact the Commercial Team at AFC Bournemouth on 01202 726313 or email commercial@afcb.co.uk

AFC Bournemouth would like to thank Bournemouth Chamber of Trade & Commerce, CGJ Partnership, Jaluch and Macmillan Cancer Support for supporting AFC Business.

Macmillan Cancer Support
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Dorset SP8 4PY

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www.macmillan.org.uk/dorset



WE ARE
MACMILLAN.
CANCER SUPPORT

100+
Improving lives
for 100 years

supported by



Dorset Business
Challenge 2011

100 years 100 local businesses £1000 each 1000's of lives changed

In 2011 Macmillan Cancer Support will have been improving the lives of people affected by cancer for 100 years. But we still have so much more to do. That's why we'd like to invite you to make a special effort to raise funds for our anniversary.

How you can get involved

We are looking for 100 Dorset businesses to raise £1,000 each next year. Whether it's through staff holding or taking part in events, encouraging support from customers or making a donation, there are many ways you could get involved. Sign up and we'll send you a pack full of fabulous fundraising ideas.

What's in it for you

Raising £1,000 is something to shout about and we would like to thank every business that takes part through coverage in the local media, a listing on our website and by inviting you to a special networking event in January 2012 where we can celebrate what you've all achieved.

You'll also get real business benefits by taking part. Whether engaging your community, team building, gaining publicity or just having fun, fundraising for Macmillan can help achieve all these goals. And you'll also be making a real difference to the lives of people affected by cancer.

The local Dorset fundraising team will be on hand to help you on your way to £1,000 or beyond - providing help, ideas, merchandise, materials and support.



A little effort x lots of companies = many lives improved

The difference your support can make

Every day 5 people in Dorset will be told they have cancer. Cancer affects us all. One in three of us will get cancer at some point in our lives.

Macmillan aims to be there for patients and their families and carers throughout their cancer experience, helping to make life easier through medical, emotional, financial, and practical support.

£1,000 could pay for...

- £1,000** a Macmillan nurse for a week helping people living with cancer and their families receive essential advice and support.
- £1,000** at least six Macmillan grants to cover the cost of a person's travel to hospital for treatment.
- £1,000** Two thousand copies of our Understanding Chemotherapy booklet.

Think you can do more?

- £2,000** could pay for a Macmillan dietician for over two weeks to give dietary and nutritional advice and care to people with cancer.
- £5,000** a Macmillan face-to-face benefits adviser to help people affected by cancer claim £60,000 in benefits they are entitled to.
- £10,000** could operate our phone service for a day. In this time, our cancer support specialists could answer 372 calls from people who want questions answered, need practical or financial support, or just want to chat.

BIG YEAR, MASSIVE DIFFERENCE