

Thank you for joining us

Big day
Big difference

BIG
GOLF
DRIVE

WE ARE
MACMILLAN.
CANCER SUPPORT





**THANKS
VERY
MUCH**

Thank you for signing up for the Big Golf Drive. We're sure your event will really go with a swing. And it means you are helping Macmillan to support more than 300,000 people in the UK who are diagnosed with cancer every year.

The course of action

Putting on a great event

Now that you've signed up for the Big Golf Drive here's a handy checklist of what to do next. Remember, if you ever need any help we'll be there. Think of us as your caddy, always here to give advice:



- Choose a date. The official day is Friday 24 August 2012. However, if you can't take part then, don't worry, you have plenty of time. Just pick any other date – until October 31st 2012 – that suits. Whenever you do it, we'll be with you the hole way.
- Decide what your event will be. There are a range of things you can do. Perhaps it will be a tournament, a golf day full of activities or a day where green fees will go to Macmillan. If you'd like some help deciding check out the section below for more fundraising ideas.
- Invite as many guests as possible and get everyone to chip in. Tell your friends, family and colleagues about the day. Ask members and their friends and family. You can also open the day up to the local community – after all, the more the merrier.
- Put up posters around the club to promote the event and spread the word – there is one enclosed and you can also find a template on **be.macmillan.org.uk** that can be printed out as many times as you like.
- Once the day has been held, send in the attached 'Success Story' form, along with your donation, and tell us about your day. We'll then send you a certificate to display at your club for all to see.

Ideas on how to earn a wedge

Whether it's inspiration for your Captain's Day or a way to get your local community involved, there are so many ways to make your Big Golf Drive event a success. Big or small, on course or off course, here are some fundraising ideas to help inspire you:

- By mentioning the Big Golf Drive to fellow club members or your club captain, you may be able to get your whole club involved and make a big day of it.
- Hold a tournament or the traditional longest drive, nearest the pin and putting competitions. These are all great ways to get big groups involved.
- The club house could be the perfect venue for a theme night, golf quiz or raffle. And why not make the most of the summer weather with a barbecue or cake sale?
- Take advantage of the summer holidays and get the whole family involved. You could hold a juniors competition or organise a treasure hunt around the course for the kids.
- To help raise a few extra pennies, why not encourage local businesses to advertise on/off course for the day? You can also get in touch with your local paper or radio station for some further promotion.
- If you prefer you could simply donate an hour's green fees from the day (or a day of your choice) to support the event.

However you take part, every penny makes a real difference to the lives of people affected by cancer. And we'll be here to support you along the way.

If you have decided to hold a competition as part of your event, we will send you a medal to award to the winner of your day. We also have prizes for the most creative Big Golf Drive activities and the best fundraisers.

You can download extra copies of the sponsor form at **macmillan.org.uk/golf** or you can simply photocopy your blank form for others to use.

For general fundraising ideas and advice please see our website at **www.macmillan.org.uk/fundraisingideas**



www.macmillan.org.uk/golf
golf@macmillan.org.uk

Macmillan Golf Team
Macmillan Cancer Support
89 Albert Embankment
London
SE1 7UQ

**WE ARE
MACMILLAN.
CANCER SUPPORT**

Macmillan Cancer Support provides practical, medical, emotional and financial support and pushes for better cancer care. By being part of the Big Golf Drive and raising funds for Macmillan, you will help us change lives.

Questions about living with cancer?

Call the Macmillan Support Line free on

0808 808 00 00

or visit macmillan.org.uk

Want to do more for Macmillan? We are looking for super men and super women to take on the toughest challenge in golf. For more information on the Longest Day Golf Challenge please visit macmillan.org.uk/golf

Macmillan Cancer Support, registered charity in England and Wales (261017), Scotland (SC039907) and the Isle of Man (604). MAC13504_GUID



In association with:

Teeofftimes.co.uk

**Tuesday's
Golfer**

2-FORE!-1
PLAY MORE PAY LESS