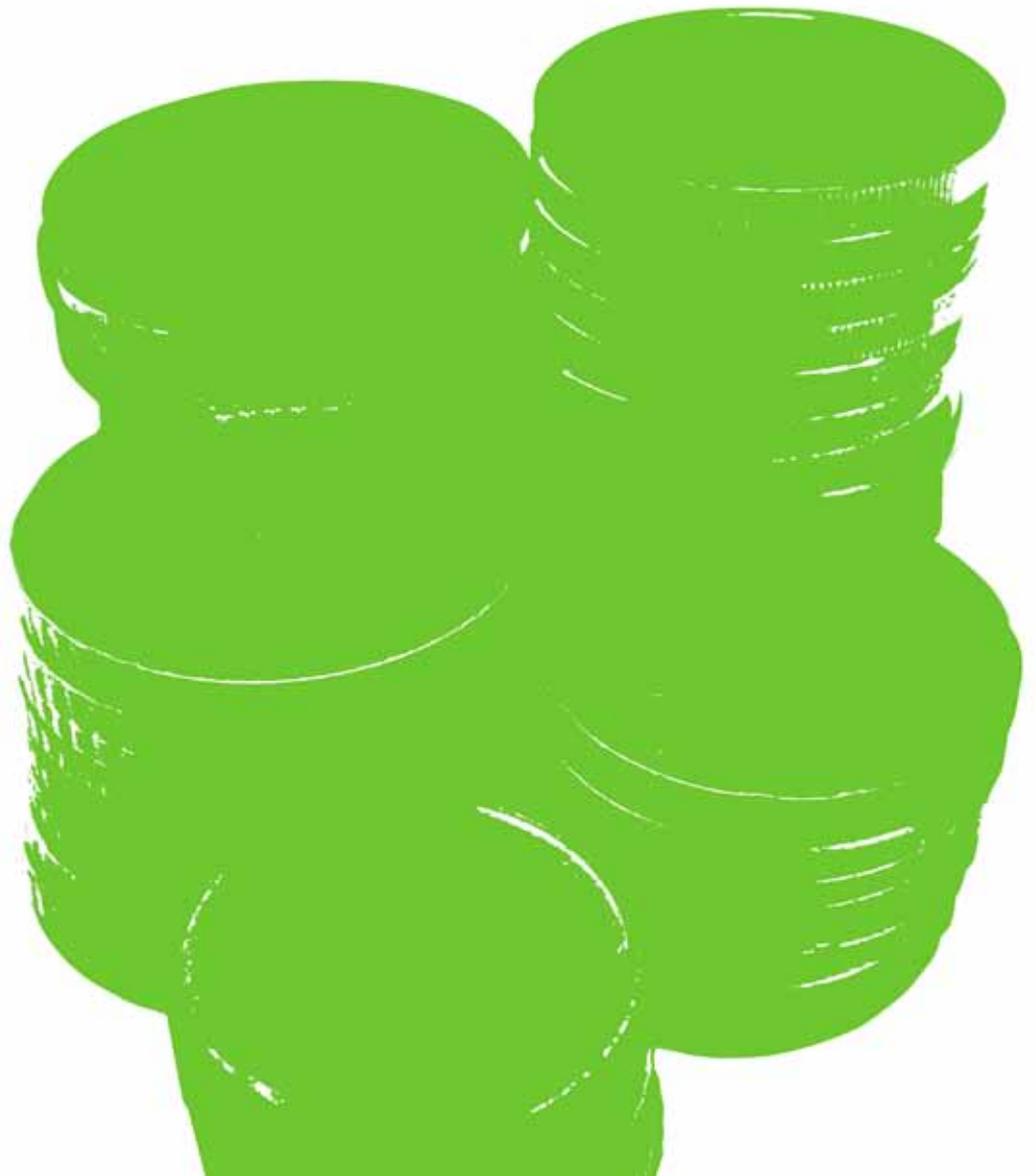


# HOW TO RAISE £100-£500

Ready to fundraise but unsure where to start?  
We've pulled together a few of our favourite  
fundraising ideas to help you hit your target.

**WE ARE  
MACMILLAN.  
CANCER SUPPORT**



# 5 WAYS TO RAISE £100-500

Activities you can count on to get the support of your friends, families, colleagues and communities. Pick two or three of the ideas below.

1.

## Quiz night

Value = £900

Give your friends and colleagues a chance to brush up on their trivia, all the while helping you raise heaps.

[Read more](#)

2.

## Sweepstakes

Value = £500

Find out about all the sweepstakes you can hold throughout the year to keep the money coming in.

[Read more](#)

3.

## Dine with Macmillan

Value = £300

Ask your friends to dress to impress for a night of luxury dining and fundraising.

[Read more](#)

4.

## Speed dating/hating night

Value = £500

Your tips on how to be a money making cupid.

[Read more](#)

5.

## Clothes swap party

Value = £300

Don't know the difference between your Gucci or your Prada? Not a problem, click here for everything you need for a successful swap party.

[Read more](#)



Value = £9000

# Five steps to a SUCCESSFUL QUIZ

## 1. Venue and invites (value = £250)

Call your local pubs and community centres to see if they can offer you free space for your quiz. Recruit 10 team captains and ask them to find the minimum of five team members each. If you charge £5 to take part you will raise £250 before you even start. See the '[promoting your event](#)' page for more information on inviting guests.

## 2. Raffle (value = £150)

Contact our Fundraising Support Team to ask for an 'Authority Letter' to collect raffle prizes, then recruit volunteers to help you find some top prizes from local businesses. Also, ask your guest to donate any unwanted gifts or their skills as a prize. Sell the tickets to your guests for £2 a ticket on the night and then pick the winners at the end. Contact our Fundraising Support Team (tel: 0300 1000 200).

## 3. Cake table (value = £150)

A great way to provide brain food and fundraise too. Ask your guests to bring a cake each, then pick a winner and give points to their team. Charge £2 for a slice and sell raffle tickets for the left over cake at the end of the night.

## 4. Heads or tails? (value = £200)

To play, first ask your guests to pay a £5 donation, the quiz master then asks everyone to stand up and choose for each flip of the coin to put your hands on your heads (for heads) or bottoms (for tails). If you guess wrong you sit down and the game continues until there is one winner, who gets a top raffle prize.

## 5. Can't come? (value = £150)

Any friends who can't make it? For a suggested donation of £5, allocate your friends each a team who are competing by writing their name on a grid. If their team wins they win the prizes.

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# Five steps to a SIZZLING SWEEPSTAKE

Value = £500

By using Macmillan's sweepstakes you can raise £500 from your colleagues and friends and give them a chance to have a flutter. Everyone's a winner.

**1. Lottery lotto (value = £300)**

Download our lottery sweepstake sheet here, which you can laminate and use every week for a regular way of raising money.

[Download support PDF](#)

**2. Rugby cups (value = £50)**

Click here to find our great rugby sweepstakes templates.

[Download support PDF](#)

**3. Wimbledon (value = £50)**

Click here to find our great Wimbledon sweepstakes templates.

[Download support PDF](#)

**4. Grand national (value = £50)**

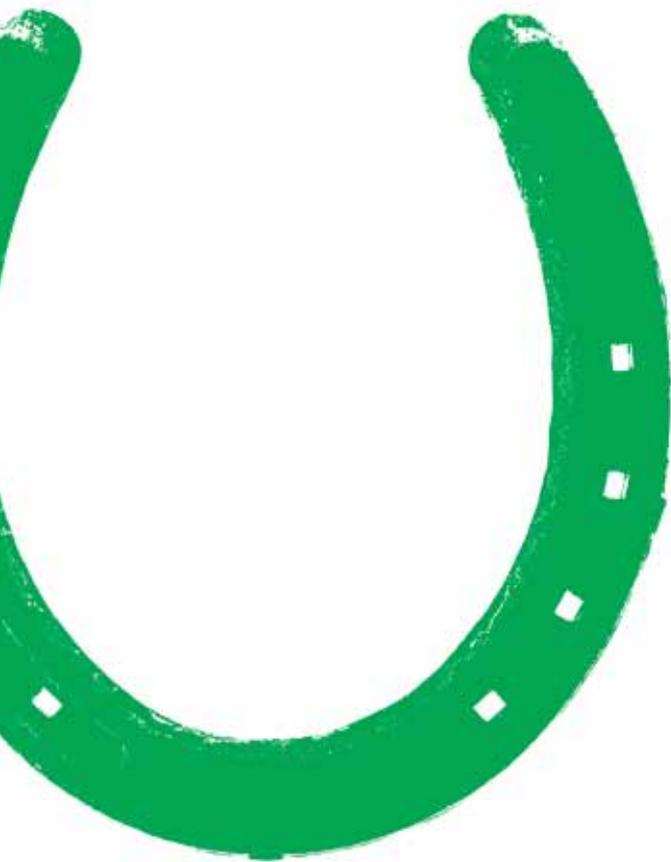
Click here to find our great Grand National sweepstakes templates.

[Download support PDF](#)

**5. Football cups (value = £50)**

Click here to find our great football sweepstakes templates.

[Download support PDF](#)



# Five steps to a **DELIGHTFUL DINNER PARTY**

**Value = £300**

**Get creative with your menu, cook up a feast and enjoy an evening of delicious food and company.**

## **1. Invites (value = £150)**

Invite 15 people and ask them to pay £10 for a night of fine dining and fundraising. Ask for black ties and dinner dresses and then get planning your menu.

## **2. Board games (value = £50)**

Share your childhood games or classic board games, everyone puts £5 into the pot and then the winner receives part of the pot and a trophy. Also sell a competitive advantage at stages in the game i.e. £5 buys you £500 monopoly money.

## **3. Win the bottle (value = £50)**

Ask guests to make their best paper aeroplanes out of £5 notes and see which one can land closest to a bottle of bubbly. The closest gets the bottle.

## **4. Drinks (value = £25)**

Do you have a friend who knows a Claret from a Cabernet and could share their knowledge and host your night? Alternatively, speak to your local off-licence or wine merchants to see if they could share their expertise. Ask your guest to place a £5 guess on the most expensive bottle of wine.

## **5. Swear box (value = £25)**

To make sure it is a dignified and respectable evening, why not have a cheat and swear box? Anyone lowering the tone has to pay a fine. Or set a fancy dress theme and tax anyone who hasn't made an effort to come inside.



Five steps to a

# SPECTACULAR SPEED DATING/HATING PARTY



**Value = £500**

**1. Venue and invites (value = £300)**

Ask your friends to come to this fundraiser with a twist. Get them to invite four friends, single or otherwise. If they are single, romance is on the cards, however if they don't need cupid's service, they can play speed hating. Ask them to come with their worst chat up lines and their most terrible outfits. The most un-desirable bachelor or bachelorette wins a prize. Find a local pub or club that will give you a romantic space for free and charge £10 a ticket.

**2. Top date (value = £50)**

Ask the venue or a local restaurant to donate a romantic date for two and then sell raffle tickets on the night.

**3. A rose by any other name? (value = £50)**

Buy bunches of roses and chocolate and then offer them to your guests for a donation. Also, hold a bachelor/bachelorette auction for those who haven't found love at the end of the night using some eligible volunteers.

**4. Wine and cheese (value = £50)**

Make sure your guests have some food to keep them happy. What could be better than some wine and cheese for a donation of £5 a head?

**5. Song dedications (value = £50)**

Have some heartbreakers on your iPod? Why not offer your guests the chance to make a dedication to someone special for a £2 donation (or a donation to skip to the next track.)



**Value = £300**

## Five steps to a

# CRACKING CLOTHES SWAP

**Get planning your clothes swap party and raise an easy £300 for your sponsorship target.**

**1. Venue and invites (value = £150)**

Find a venue which you can use for free and with plenty of space, then invite twenty people at least and charge them £5 to come along. To attend they need to bring a minimum of 4 clean and decent clothing items (plus as any accessories or jewellery they no longer wear).

**2. Bingo (value = £50)**

Contact our Fundraising Support Team to ask for an 'Authority Letter' to collect raffles prizes, then recruit volunteers to help you find some top prizes from local businesses. Then at your party sell Bingo sheets to your guests (they can buy as many sheets as they want for a suggested donation of £2) and start calling numbers- the first completed line gets to pick a prize from the prize table. Contact our Fundraising Support Team (tel: 0300 1000 200).

**3. Silent auction of the star outfit/prize (value = £25)**

Nothing builds excitement like a silent auction. Use one of your top prizes or star donated outfits and then ask people to write down in a sealed envelope how much they will pay for it.

**4. Bubbly and Nail Bar (value = £25)**

Ask your guest to donate any unwanted bottles of fizz or see if a local business could donate some for your event. For a donation your guests can relax in style before the main event.

**5. Promise auction (value = £50)**

Anyone not taking part? Auction them or their skills to your guests for a day such as massages, hair cuts or cookery lessons.



# PROMOTE YOUR EVENT ONLINE

## 1. Make it an event to remember

Set up an event on Facebook and invite all your friends. Make sure you add lots of photos, videos and include information about where and when the event is being held. Also include instructions of how to buy tickets.

By setting up an event on Facebook your friends will be asked to RSVP, so you'll get a good idea of how many will come.

## 2. Update your status

You can keep people updated, ask for volunteers and share photos about your event by posting it on your wall or by tweeting about it. The more you post, the more people will be likely to remember to get their tickets. You can create a real buzz and make sure people know your event is going to be fantastic.

Ask your friends to post and share you invite on their walls or retweet on Twitter, so you can promote your event to people outside of your network. A kind friend might even offer to feature your event in their status update.

It is good idea to use a range of promotion and not to rely just on one form of social media, also try using posters and paper invites (you can visit [be.macmillan.org.uk](http://be.macmillan.org.uk) to find a range of great templates).

If you send a lot of emails, why not use your email signature to remind people to get their tickets? You can easily set a link to your justgiving site for them to buy their tickets online.

## 3. To be or not to be?

Not sure whether to play Britney or Madonna as you cross the finishing line? Whether to serve salt and vinegar or cheese and onion crisps?

Engage your friends and get them talking about the event by finding out about their perfect night? Select 'ask a question' at the top of your newsfeed page (it is located next to your status update bar).



#### 4. Lights, camera, action

One of the best ways to make sure people pay attention to your posts is to record a personal video message. You can tell people why Macmillan is important to you, why the event will be lots of fun and what to expect on the night.

Why not get creative and do it in fancy dress or with a theme? This will have a lot more impact rather than sending out just another email. With most smart phones/desktop computers you can record a video in which you can upload onto YouTube. You can then send the link along with your invite and share it on Facebook and Twitter.

If you can't record your own video, why not ask a friend to lend you their camera or visit Macmillan's YouTube channel to use our videos. We also have some great examples of how people have been helped by Macmillan for you to use. <http://www.youtube.com/user/MacmillanCancer?feature=watch>.

1. Tag everyone who has as sponsored you so far in a photo or video of you saying thank you.
2. Set a challenge that you will do after you get sponsored past a certain point (eg eat a raw onion, do a solo dance in public when I raise my first £500) and of course, post the video or photos online.
3. Give your friends examples of what they have funded. You can find a list of what services Macmillan funds here [be.macmillan.org.uk/AboutOurBrand/Ourfactsheets.aspx](http://be.macmillan.org.uk/AboutOurBrand/Ourfactsheets.aspx)
4. Remind people how hard you have trained. Why not create a post if you have been for a long training session whilst everyone was in bed or have some really bad blisters (although maybe miss out the photo).
5. Use birthdays and events to remind people of what you are doing and why.

#### How to ask again

Everyone has forgetful friends that you have to remind a few times before they remember anything. Using these ideas with a link to your sponsorship page will help you to have an excuse to politely remind people, so no one forgets to sponsor you.

[Read more](#)

# THE PEOPLE YOU HELP

## Some words about Macmillan from people who we have helped

Share the difference your friends, family and colleagues will make by supporting you.

'A Macmillan nurse was there when I was told my diagnosis. She was very supportive and spent a lot of time getting to know me and keeping an eye on me when I was feeling so emotional and extremely tired. She did so much: she came to help with my medication at home; gave me advice on my diet when I didn't want to eat anything after the radiotherapy; she put me in touch with a counsellor at as I was so upset after the radiotherapy; she brought me the benefit forms and helped me fill them in.'

**Melanie Brooks**

'Macmillan was there for me the whole time. When I was first diagnosed, a Macmillan nurse answered all the questions I had about my treatment.

And another Macmillan nurse gave me and my family emotional support when we needed it most.'

**Tom Clarke**

'When my husband was going through his treatment, he felt the cold so badly that we were using a huge amount of heating oil and I was working every hour to pay the bills. Now, we can enjoy quality time doing things together, like spending time with my daughter or our grandchildren who are a real light in our lives. We can't thank everyone involved in these Macmillan services enough for supporting us.'

**Carolyn McKittrick-Jackson**

### About Macmillan

More than one in three of us will get cancer. It's the toughest fight most of us will ever face. If you or a loved one has been diagnosed, you need a team of people in your corner supporting you every step of the way. That's who we are.

We are the nurses and therapists helping you through treatment. The experts on the end of the phone. The advisers telling you which benefits you're entitled to. The volunteers giving you a hand with the everyday things. The campaigners improving cancer care. The community supporting you online, any time. The fundraisers who make it all possible. You don't have to face cancer alone. We can give you the strength to get through it. We are Macmillan Cancer Support.

### Videos

We have some great examples of how people have been helped by Macmillan

here for you to use: [www.youtube.com/user/MacmillanCancer?feature=watch](https://www.youtube.com/user/MacmillanCancer?feature=watch)

Choose the best video for you, send the hyperlink in your invite, show people on your smart phone or share it on Twitter and Facebook.

### Sharing your story

If you have a specific reason for choosing to support Macmillan, you might consider sharing your personal experience. If you feel comfortable doing so, you will find it really helps to make people understand why their support is so important.

If you feel you might get emotional discussing your experiences, it might help to stick to the facts or write down what you want to say and then ask a friend to share it on your behalf.

[See more information](#)

WE HOPE YOU  
HAVE LOTS OF  
**FUN**

WE ARE  
**MACMILLAN.**  
CANCER SUPPORT



Macmillan Cancer Support  
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Call 020 7840 7840  
Fax 020 7840 7841

[www.macmillan.org.uk](http://www.macmillan.org.uk)

Macmillan Cancer Support, registered charity in England and Wales (261017), Scotland (SC039907) and the Isle of Man (604). A company limited by guarantee, registered in England and Wales company number 2400969. Isle of Man company number 4694F. Registered office: 89 Albert Embankment, London SE1 7UQ.