



# THE TRUE FACE OF CARERS 13-19 JUNE 2011

NEWSLETTER 2

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## Don't miss the opportunity to have your say – take part in the annual carers survey



### What is the reality of caring in the UK in 2011?

*What have been the biggest surprises you have encountered since you started looking after someone?*

*How much help do carers actually receive from government? Or is that 'how little'?*

*What could really make a difference to your life as a carer?*

These are the key questions in our annual survey, which forms the centrepiece for Carers Week, and closes in less than 3 weeks time, on March 21. This research, and the experiences and opinions that

carers articulate and offer within it, are what creates the overall picture that will be at the centre of Carers Week.

The survey is open to every carer in the UK, so please do spread the word and help to ensure that carers' voices are heard loud and clear.

Please send the link below to every carer you are in touch with, and publicise throughout your forums, networks and on your website

If you need a copy of the survey for carers without access to the internet please email [paul.matz@carersweek.org](mailto:paul.matz@carersweek.org)

## Register today to take part in Carers Week

Every year more than 1,000 local organisations take part in Carers Week; in cities, towns and villages across the UK. Carers Week is an ideal opportunity for you to demonstrate to carers – and the world at large – the recognition, admiration and respect you have for unpaid carers, who look after those who cannot look after themselves.

Carers Week offers the opportunity to highlight, celebrate and recognise the achievements of carers, and the contribution they make in every community throughout the UK.

Whatever your event or activity – however large or small – your participation is very welcome. See overleaf how to register and receive your free pack and order form.

**Take part in the survey at  
[www.surveymonkey.com/s/carersweek2011](http://www.surveymonkey.com/s/carersweek2011)**

## ANGELA RIPPON TO ATTEND CARERS WEEK PARLIAMENTARY LAUNCH

Angela Rippon hit the headlines during Carers Week 2010 when she said carers face a 'bureaucratic nightmare' and spoke movingly of her own struggle to help her mother Edna, 88, who suffers from dementia.

Speaking at an event in Norfolk she said "You have that slow journey through what can be a bureaucratic nightmare – a pathway to someone, like a GP, who will recognise there is a problem and what to do about it."

Angela added: "No one actually told me what to do. I had to work it out for myself. I had to deal with it on my own. You

become a carer almost by default. It sets you off on a steep learning curve, often alone and without professional help. You are entering unknown territory."

Now Angela will bring her experience to Westminster, when she will meet over 60 MPs at the Parliamentary launch of Carers Week 2011.



**CARERS UK**  
the voice of carers

counsel+care  
for older people, their families and carers



**Dementia UK**  
Improving quality of life

**WE ARE MACMILLAN.**  
CANCER SUPPORT

**MS**  
Multiple Sclerosis Society

**PARKINSON'S UK**  
CHANGE ATTITUDES.  
FIND A CURE.  
JOIN US.





# MAKE SOME NOISE – HOW WE CAN HELP

We support every organisation – however large or small – that wants to take part in Carers Week. The resources available to every local partner who register with us includes a Carers Week pack and access to free and subsidised Carers Week materials, including the items featured to the right.

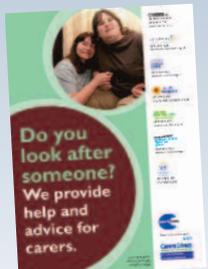
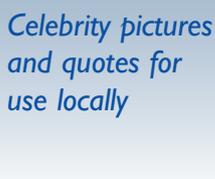
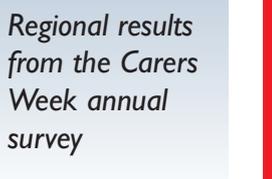
## HOW IT WORKS

1. You register at [www.carersweek.org](http://www.carersweek.org)
2. We send you a pack and an order form
3. You place your order
4. We despatch your leaflets, posters etc

We also provide other items you can use

- celebrity pictures and quotes
- a template (model) press release
- information about how your MP is supporting Carers Week



 <p>Carers advice &amp; information booklets</p>	 <p>Posters (A4 &amp; A3 size)</p>	 <p>General signposting leaflets for carers</p>	 <p>Banners</p>
 <p>Stickers, balloons, carrier bags</p>	 <p>Carers Week t-shirts</p>	 <p>Superdrug vouchers</p>	 <p>Organiser's pack</p>
 <p>Generic photos for publicity materials</p>	 <p>Template press releases</p>	 <p>Celebrity pictures and quotes for use locally</p>	 <p>Regional results from the Carers Week annual survey</p>

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