

# WE WORK TOGETHER

WE ARE  
MACMILLAN.  
CANCER SUPPORT

## Legacy event - Macmillan GPs, who are we and what do we do for you?

Dr Nicola Harker, Macmillan GP

“I took part in a legacy event this summer. It was a good experience that I wanted to share, so that others in the Macmillan GP community are aware of the benefit of connecting with our supporters.”

### What did I do?

Gave a presentation entitled: ‘Macmillan GPs - who are we and what do we do for you?’

- Some background on Macmillan GP role
- Real case studies
- A summary of what Macmillan provides: Access to free training / education website / grants to support education, training or innovation / a network of support and expertise / dedicated time to improve skills

→ A summary of what this means for my patients:

- \* GP has increased skills in managing the whole cancer pathway (including survivorship and end of life care).
- \* Cancer leadership in their practice to improve the skills of colleagues too.
- \* A link with national projects, subsequently able to better support local innovation.
- \* Known representation on local CCG to push for enhancement and improvement of local services.

### Key points from the experience

As a doctor I’m fairly uncomfortable with the idea of asking people for money, but the event was handled very skilfully, with a focus on saying ‘thank you’ to supporters and reinforcing the benefits of their support - rather than hard sell.

The experience of presenting two simple case studies helped me to focus on Macmillan’s 9 outcomes and to realise how often we are working on these on a daily basis. These case studies were not special or fictionalised,, just two of the people I’ve been looking after in the past 12 months.



It was a positive experience to meet and chat with donors, many of whom were cancer survivors or had relatives who had been through the cancer journey. They had many questions and it was nice to be able to tell them about what we do and what services are out there.



It was also positive for me to spend a day with Macmillan staff from different departments, which I wouldn’t otherwise meet. I felt more part of the organisation and enjoyed seeing their skills in action.