

WE LEAD THE WAY

WE ARE
MACMILLAN.
CANCER SUPPORT

200 Stamps to save a life at The Whiteley Practice

Richard Roope, Macmillan GP in Hampshire

Initial bowel screening uptake at 66.9%

Reasons for non-response



Fatalism
Fear
Inertia
Squeamishness

223 non-responders sent a reminder letter
(after GP reviewed the notes)



169
No reply



18
Opted out



36
Completed
screening



One positive result
Maybe one life saved

Final bowel screening uptake at 71.4%

WE SHARE OUR EXPERIENCES