

January News

Supporting development of integrated care

The [Transforming Cancer and End of Life Programme](#) in Staffordshire was announced last month as one of 14 pioneer sites for integrated care in England.

Macmillan has been working with Clinical Commissioning Groups, Specialised Commissioning, local authorities and Public Health on this innovative programme. By focusing on outcomes for the whole of the patient journey, rather than specific treatments or other interventions, it has the potential to completely change the way healthcare services are commissioned.

[Find out more and see how you can get involved here.](#)



Updated handbook on working with Macmillan

[The Handbook for Macmillan Professionals](#) has been updated for 2014. The new version with refreshed design contains a new section on our vision for working together. It's full of the latest information about Macmillan's work and achievements. It also highlights professional and personal opportunities open to you.

[Download your copy of the handbook.](#)

We're evolving our brand identity

When reading the 2014 handbook or other new materials from Macmillan, you might notice some changes to the way we look and talk. This isn't a transformational change, but rather a natural evolution of our brand to help us communicate even more effectively.

The brand refresh includes some changes to how we explain our core offer and to our creative principles. We've tested this new approach with some of you as well as people affected by cancer and it was well received.

[You can access our brand guidelines](#) on be.Macmillan. If you have any questions or feedback, please [email us](#).

January Learning and development

Get support with travel expenses

We know it can be hard to fund travel and accommodation costs for your learning and development, and we want to help.

That's why we will contribute to any travel and accommodation expenses associated with a Macmillan individual learning and development grant.

[Make the most of your learning and development grant in 2014 – apply now.](#)



A model to help improve patient experience

A team at Dorset County Hospital, lead by project lead Gill Faley, want to spread the word about 'experience based design' - a new method of improving patient experience. This approach focuses on experiences and emotions, and supports staff to work with patients in developing and improving services that better meet their needs. Thereby, it leads to both improved staff satisfaction, and improved patient experience.

If you want to explore how you could use this model or set up a similar project, visit the [Dorset County Hospital website](#) or call 01305 2545210 .

Consultation on gene testing: 2 – 5pm, 14 February, London

Join this free event for representatives of UK cancer charities to discuss how genetic information can be used to help people with cancer and their families.

Organised by the Mainstreaming Cancer Genetics programme and Genetic Alliance UK, the event includes interactive talks from Professor Nazneen Rahman, The Royal Marsden NHS Foundation Trust / Institute of Cancer Research (ICR), and Alastair Kent, Genetic Alliance UK.

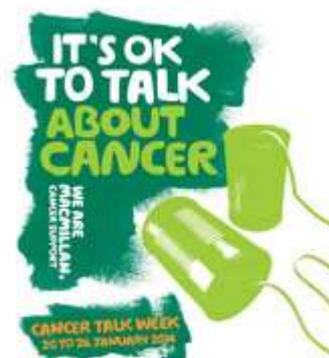
Find out more at mcgprogramme.com/news and register at mcg@icr.ac.uk

January Get involved

Let's talk about cancer

20 – 26 January 2014 is [Cancer Talk Week](#) when we want to encourage people to talk about cancer. Get involved to help raise awareness of the importance of talking about cancer and how people affected by cancer feel.

We've a range of resources to help you get involved including a newly updated guide, posters and various information resources, such as *Talking about your cancer*. You can download and order all of these from be.macmillan.org.uk/cancerawareness



Help people get active and give back to Macmillan

People often tell us that fundraising through sporting events helps them get active during or after cancer treatment, or helps ease the grieving process.

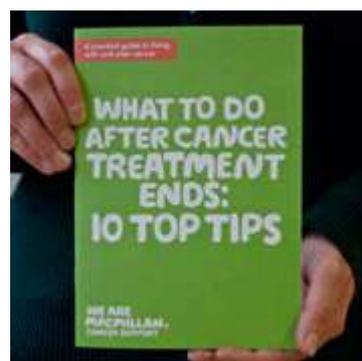
Nicky Lopez was diagnosed with Hodgkins Lymphoma three years ago and had been undergoing chemotherapy and radiotherapy. That didn't stop her achieve what she says is the proudest moment of her life by completing the 2013 London Marathon and raising money for Macmillan.

If you are supporting people who want to get active and give something back to Macmillan, please tell them there is a range of running events with Team Macmillan they could take part in. They can find out more at macmillan.org.uk/running

January From the website

New on be.Macmillan

- **After cancer treatment: a guide for professionals (MAC14302)** - following the success of our [What to do after cancer treatment ends: 10 top tips](#), we've created this guide for professionals. It explains the importance of the Recovery Package and looks at each area, including assessment and care planning, treatment summaries, healthier lifestyles and consequences of treatment in relation to the 10 patient tips. Order your copy from be.macmillan.org.uk
- **New work and cancer resources for people affected by cancer** We've recently reviewed and updated most of our work and cancer booklets, so please replace your stock. The [Work and cancer](#), [Working](#)



[whilst caring](#), [Work it out](#) and [Work it out for carers](#) booklets have all been updated. And the [Work support route guide](#) designed to help professionals like you have conversations about work with people affected by cancer is back in stock.

There is also a new guide - [Your rights at work when you are affected by cancer](#).

Order all these resources from be.macmillan.org.uk/work.

Your policy update

Download your copy of the latest [Policy Update](#).

Summary of the latest cancer care news

Download the latest issue of [Macmillan's Horizon](#) featuring abstracts from news and academic journals on cancer care and treatment.