

## News archive

Missed out on news from Macmillan recently? Find up to three months of back-issues here.

### On this page

- [August News](#)
- [August - Learning and Development](#)
- [August - Get Involved](#)
- [August - From the website](#)
- [August - Other opportunities you might find interesting](#)

## August News

### New website pages - specifically for professionals

Based on your feedback, we've restructured and refreshed the Macmillan [web pages specifically for health and social care professionals](#). These pages now include all the relevant information and tools to support you in your role – and are organised by role to make things easier to find. We've also included an exclusive section for Macmillan professionals, which has everything that's only available to you, like [L&D Grants](#) or [merchandise](#).

To explore the pages and send us your feedback, [click here](#).



### Media update: poor cancer survival rates

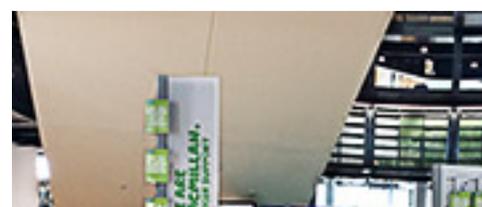
You may have seen stories in the media last week about poor cancer survival rates in certain parts of the country. We're asking all political parties to make cancer a top health priority ahead of the general election and commit to reducing the number of people who are diagnosed late and dying needlessly as a result. To read the full press release, [click here](#).



### Information pod in Birmingham Library

The Macmillan Mobile Information Service Team recently spent a week at Birmingham Library with their information pod.

Local Macmillan professionals offered up time to support the team, including Macmillan GP Kate Crocker.





## Join us for the World's Biggest Coffee Morning on Friday 26 September

World's Biggest Coffee Morning is a fantastic opportunity for you and your colleagues to get together with friends and the people you support to chat about your service over coffee and cake. And of course, you'll also be helping fundraise for people affected by cancer in your community and all over the UK. Last year 125 Macmillan professionals joined in and raised more than £13,000.

In total, we raised more than £20 million in 2013 thanks to the support of over 150,000 people. This year we want to raise even more money to help make a difference to the lives of people affected by cancer.

[Sign up to hold a Coffee Morning](#) and you'll receive your free Coffee Morning kit full of helpful information and promotional material. If you can't organise your own event, you can support others. [Click here](#) to find events to attend in your area.

[www.macmillan.org.uk/coffee](http://www.macmillan.org.uk/coffee)



## Your view about our 2015 'Not Alone' advertising

Do you have a view about Macmillan advertising? As such key members of the Macmillan team, supporting people every day at the frontline of cancer care, we're keen to hear your opinions and work with you to make our advertising more effective.

If you can help, we'll send you the draft adverts via email and will ask for your feedback over the phone. Phone calls will take place in the first two weeks of September and will be no longer than 30 minutes. Your comments will then feed in to the development process and will be considered alongside all other feedback we have received.

If you're interested in letting us know your thoughts, please [email us](#).



## August - From the website

### New Macmillan flyer and business card templates available

We have a [new suite of flyers](#) available on be.Macmillan to help you promote your service. You can now upload your trust logo at the top of the flyer and there is more text space.

If you see a poster that you'd like updated to these new templates for your service, please [let us know](#).

There are also new business card templates available for your teams. You can now include up to eight names on one card, with two sizes for trust logos. Log into be.Macmillan and view our business cards [here](#).



## August - Other opportunities you might find interesting

### Fund for Innovation 2015 programme – now open for applications

The Queen's Nursing Institute (QNI) is looking for local projects that aim to improve the care of patients and to enhance the leadership skills of nurses. Grants of up to £5,000 are available, in addition to a full year of professional development and support. Projects can be led by community nurses, midwives or health visitors. Professionals who have an idea they would like to develop to improve care for their patients can apply at QNI until 8 October 2014. For the application form and further information, [click here](#).

## **Apply for a post on the RCN Cancer and Breast Care Forum Steering Committee**

The RCN Cancer and Breast Care Forum has five vacancies on the steering committee this year. Professionals in this post will have a range of learning and development opportunities and work on projects increasing their sphere of influence. Applications for these voluntary posts are welcome from members across the UK. The deadline for applications is 29 August 2014. To find out more and to apply, [click here](#).

## **Your policy update**

Download your copy of the latest [Policy Update](#).

[Download July's updates \[PDF\]](#)

[Download June's updates \[PDF\]](#)

[Download May's updates \[PDF\]](#)

Macmillan Cancer Support, registered charity in England and Wales (261017), Scotland (SC039907) and the Isle of Man (604). A company limited by guarantee, registered in England and Wales company number 2400969. Isle of Man company number 4694F. Registered office: 89 Albert Embankment, London SE1 7UQ.

For cancer support every step of the way, call Macmillan free on 0808 808 00 00 (Mon-Fri, 9am-8pm) or visit [macmillan.org.uk](http://macmillan.org.uk)