



Creating sustainable solutions through strategic partnerships

RBS and its current partnerships

“Our people tell us that one of the things they like most about working for RBS is the opportunities they’re given to support good causes.”

RBS Sustainability Report

- The RBS Group currently employs c.90,000 people in the UK
- In 2012, nearly 56,000 employees contributed over 235,000 hours in working time to get involved within their communities
- In addition to partnering with Macmillan, RBS works alongside some of the largest global charities, providing funding and practical support, while opening up opportunities to meet new contacts



Prince's Trust

RBS are the largest corporate supporter of The Prince's Trust's Enterprise Programme, which provides disadvantaged young people with mentors and access to funding, allowing them to set up their own businesses.

RBS employees are engaged in fundraising, volunteering and business mentoring, and have helped raise over £1.8 million.



For better mental health

RBS worked with the charity Mind to look at how it could support customers affected by mental health issues. Research carried out by the charity and funded by RBS found that a high number of people with mental health problems live below the poverty line as they struggle to manage their money.

Subsequently, RBS have funded Mind's 'Money and Mental Health' guide, available in doctor's surgeries, local Mind offices and online, which aims to support people living with a mental health illness.



RBS co-founded Set4Sport, alongside RBS ambassador Andy Murray, and his mother Judy Murray, an initiative designed to encourage parents and younger children to get involved in sport and healthy lifestyles.

The programme showcases easy, fun and accessible ways for parents to play with their children, developing the skills required for playing sport.



RBS has partnered with Money Advice Trust, the Royal College of Psychiatrists and industry bodies, to produce both basic and specialist training to better equip its staff, as well as the rest of the industry, to support over indebted customers with mental illness.

This training is currently being rolled out.

Where it all began

- Supported the charity since 2008 through fundraising and practical support
- Staff have raised over £1.75 million & volunteered over 12,000 hours to date
- In addition, RBS Group donated £2.35million
 - Assisted growth of Macmillan benefits services in Durham, Oxford & Glasgow & funded advisors on Macmillan's National Helpline
 - Enabled us to help 43,107 people & unlocked £82,832,817 of funds
 - Helped us pilot the UK's first ever financial guidance service specifically for people affected by cancer
- 2012 Business Charity Awards,
 - Partnership nominated for *Best Charity Partnership with Mutual Benefit*

Alleviating the money worries of people affected by cancer

At least 1 in 2 people in the UK living with cancer see a significant change in their financial situation. Cancer increases costs and reduces income for at least one million people living with cancer.

Used RBS funding to create a team to pilot & test the financial guidance service and support activities that deliver sustainable solutions to the financial worries of people affected by cancer.

Service development

Help people directly by delivering a niche, cancer specific financial guidance service

Sector change

Helping influence the financial services sector to identify ways they can better support people affected by cancer – be it changes to products, processes or services. Also involves funding research to gain greater insight into the financial needs of people affected by cancer

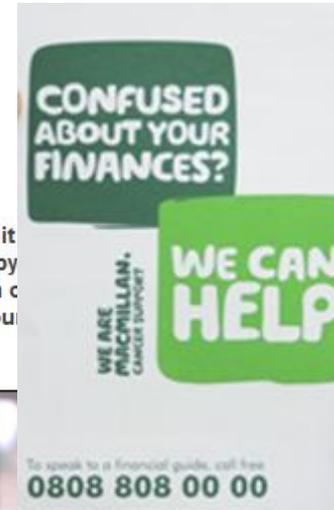
Inspiring employees

Providing RBS employees with a opportunities to support Macmillan by volunteering and raising money, whilst enhancing their own skills

Financial Guidance Service

Financial guidance

Making good financial decisions is not always easy and we know it becomes more challenging when you or a loved one is affected by cancer. You don't need to make these decisions alone. Our team of dedicated financial experts understand how cancer can affect your finances and is here to help you every step of the way.



WE ARE MACMILLAN. Cancer Support

UNDERSTANDING YOUR FINANCES

Welcome to the Financial Guidance Tool

Welcome to the Financial Guidance Tool

This tool is designed to help you with some financial decisions you may face if you've been diagnosed with cancer.

Wills and estate planning

Borrowing and mortgages

Insurance

Pensions

Budget calculator



Delivering sustainable solutions

- Round tables – insurance, banking & policy dinner
- Cost of cancer research coming 19th April
- Beginning of training business banking teams
- Exec skill-share exercises

Ultimate impact

1) I was diagnosed early

2) I understand, so I make good decisions

3) I get the treatment and care which are best for my cancer, and my life

4) I am treated with dignity and respect

5) I know what I can do to help myself, and who else can help me

6) Those around me are well supported

7) I can enjoy life

8) I feel part of a community and I'm inspired to give something back

9) I want to die well