

## **Team Macmillan Golden Bond Application Step-By-Step Guide Virgin London Marathon - Sunday 22 April 2012**

We allocate our golden bond places **after** the *Official Virgin London Marathon Online Ballot* has been announced in **early October 2011**. If you entered the Official Ballot:

- **Successful entries** will receive an email from Virgin London Marathon advising them that they have a place and will receive a 'London Marathon Accepted Magazine' in the post. You are known as '*own place*' runners.
- **Unsuccessful entries** will receive an email from Virgin London Marathon advising them that they do not have a place and will receive a 'London Marathon Rejected Magazine' in the post.

Once you have been notified of the official ballot results please follow these steps:

### **1. If you *have been accepted through the 2012 official Virgin London Marathon ballot***

- Congratulations! We'd love you to join Team Macmillan and will provide you with support every step of the way. There is no minimum sponsorship and we will be truly grateful for all that you can raise!
- To join the Team and receive your Fundraising Pack and Training Guide, simply sign-up online at [www.macmillan.org.uk/londonmarathon](http://www.macmillan.org.uk/londonmarathon), email [londonmarathon@macmillan.org.uk](mailto:londonmarathon@macmillan.org.uk) or call 020 7840 7878 leaving your name, address, telephone number and how you heard about running for Macmillan. We look forward to supporting your 2012 Virgin London Marathon challenge.

### **2. If you *have not been accepted through the 2012 official Virgin London Marathon ballot***

- If you have filled in and returned our Golden Bond Application form we may be able to offer you a Team Macmillan Golden Bond place. This place requires you to raise a **minimum of £2,000** for Macmillan.
- To continue with your application, you need to contact us by emailing [londonmarathon@macmillan.org.uk](mailto:londonmarathon@macmillan.org.uk) or calling 020 7840 7878 once you have received notification of your ballot entry. **As we are fortunate to receive well over 2,000 applications for these places and have a very limited number available, it is important that you contact us to let us know that you still wish to proceed with your Golden Bond place application.**

### **3. If you *did not enter the official 2012 Virgin London Marathon ballot***

- We still may be able to offer you a Team Macmillan Golden Bond place which requires you to raise a **minimum of £2,000** for Macmillan.
- If you wish to apply, download an application form from [www.macmillan.org.uk/londonmarathon](http://www.macmillan.org.uk/londonmarathon), complete it and return it via email at [londonmarathon@macmillan.org.uk](mailto:londonmarathon@macmillan.org.uk) or post to Team Macmillan, Macmillan Cancer Support, 89 Albert Embankment, London SE1 7UQ. Complete your form as soon as possible as places fill quickly!
- Please then allow **3 working days** for us to receive and process your application form. You will then need to contact us by either emailing [londonmarathon@macmillan.org.uk](mailto:londonmarathon@macmillan.org.uk) or calling 020 7840 7878 to see if your application has been successful. **As we are fortunate to receive well over 2,000 applications for these places and have a very limited number available, it is important that you contact us to follow up your application.**

**If you have entered the 2012 official online Virgin London Marathon ballot but have not been notified of the result by 7 October 2011, call London Marathon Race Organisers directly on 020 7902 0200.**

Each Golden Bond application form is processed on an individual basis. We evaluate your sponsorship amount pledged and fundraising activities associated with this pledge, in order for us to raise as much as possible to help people affected by cancer. We also take into consideration experiences with Macmillan's services and any previous support of Macmillan. We would love to grant everyone a Golden Bond place, but unfortunately our places are limited and very restricted by the race organisers. If you are unsuccessful, we would be more than happy to place you on our reserve list as some runners will end up withdrawing from the 2012 Virgin London Marathon due to injury. There is always the 2012 Edinburgh, Brighton or Paris Marathons in Spring where you will receive the same level of support as you would with the Virgin London Marathon.

Thank you for choosing to support Macmillan by applying for a Golden Bond Place in the 2012 Virgin London Marathon. We wish you all the best if you have entered the official Virgin London Marathon Ballot and we look forward to hearing from you once these results have been announced in early October.

In the meantime, if you have any queries, please feel free to contact Sue and Alice by emailing [londonmarathon@macmillan.org.uk](mailto:londonmarathon@macmillan.org.uk) or calling 020 7840 7878.

#### **Team Macmillan – 2012 Virgin London Marathon**

Email: [londonmarathon@macmillan.org.uk](mailto:londonmarathon@macmillan.org.uk) | Telephone: 020 7840 7878 | Web: [www.macmillan.org.uk/londonmarathon](http://www.macmillan.org.uk/londonmarathon)

Macmillan Cancer Support, registered charity in England and Wales (261017), Scotland (SC039907) and the Isle of Man (604).