

# Macmillan Dog Day 2009

Tuesday 30 June

## EVENT PROGRAMME INFORMATION

### EVENT BACKGROUND

Macmillan Dog Day, attended by over 1,000 affluent AB London society guests, is THE canine social event of the summer – a must visit event for all dogs, their masters and mistresses, family and friends. The day features a packed and varied programme of celebrity judged dog classes, children's entertainment, stalls and refreshments. The event aims to raise over £40,000 for Macmillan Cancer Support to help people affected by cancer.

### EVENT PROGRAMME

The event boasts a dedicated event programme for the day, a copy of which is available to all guests, exhibitors and competitors at the event. Souvenir copies of the programme are also sent to everyone involved in the event who are unable to attend which means that around 2,000 programmes will be in circulation around the UK.

The event programme's witty and unique character makes it a must for every dog lover's coffee table. There is a great opportunity for individual pet owners to feature their pet in the programme on one of the popular Paws Pages (please ask the office for more details). Taking full page or half page in the programme will promote your company to a fabulous and unique platform of over 1,000 affluent AB London society guests on the event day alone.

### MACMILLAN CANCER SUPPORT

Macmillan Cancer Support improves the lives of people affected by cancer. We are a source of support: providing practical, medical, emotional and financial support. We are a force for change: listening to people affected by cancer and working together for better cancer care. One in three of us will get cancer. Two million of us are living with it. We are all affected by cancer. We can all help. We are Macmillan.

We hope to raise over £40,000 at this year's Macmillan Dog Day which will enable us to improve the lives of people affected by cancer. Please join us.

### ALL ENQUIRIES

For any further information on our day including class sponsorship, the grand prize draw and event day stalls, please contact Hayley Foster on 020 7795 0055, email [hfoster@macmillan.org.uk](mailto:hfoster@macmillan.org.uk) or visit [www.macmillan.org.uk/dogday](http://www.macmillan.org.uk/dogday)

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## EVENT PROGRAMME

### ADVERTISING BOOKING FORM

Full Page	£300	
Half Page	£150	

**DEADLINE FOR ADVERTISEMENT ARTWORK – FRIDAY 5 JUNE 2009**

Full advertisement specifications will also be sent to you

We enclose a cheque for the sum of £.....(*Payable to Macmillan Cancer Support*)

Or

Please invoice us for payment

Please do / do not issue us with an official receipt

Company Name .....

Contact Name .....

Address .....

.....

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Telephone Number / Email .....

Contact Name for Artwork / Text .....

Email Address for Artwork / Text (if different to above).....

**Please return your completed form (with payment or an invoice request) to:**

**Hayley Foster, Event Organiser, Macmillan London Special Events,  
St Luke's Church, Sydney Street, SW3 6NH**

**Tel 020 7795 0055 Fax 020 7795 0066 Email [hfoster@macmillan.org.uk](mailto:hfoster@macmillan.org.uk)  
Web [www.macmillan.org.uk/dogday](http://www.macmillan.org.uk/dogday)**

