

EXAMPLE PRESS RELEASE

Press Release

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Glasgow angler gets ready to take on £41,000 cancer charity challenge

A Glasgow man is preparing to take on a fishing challenge that could see him reel in £1000 – while helping raise £41,000 to fund cancer services

Partick man David Smith, 33, is taking part in Macmillan Cancer Support's Big Fish on June 13 at the Anglers Fishery in Anytown.

David, who will be joined on the day by scores of anglers from around Scotland, hopes to raise £3000 in sponsorship to help the cancer charity fund its vital services.

But the dad-of-two admits he is also hoping he might reel in one of the three cash prizes up for grabs at the venue, or even a day of fishing with Paul Young, presenter of tv show Hooked on Fishing.

David said: "I really value the work that Macmillan does so I was delighted to be able to take part in a fundraising event that will help the charity continue to support so many people. The fact that I could do that while taking part in a fishing contest just made it even more appealing because there's no other way I'd rather spend my day!"

Macmillan Cancer Support's Big Fish is taking place in 13 fisheries across Scotland and Northern Ireland on June 13.

At each venue four fish will be tagged, with three worth a different cash sum totalling £1000, and one booby prize. There will also be prizes for the heaviest bag of fish and the heaviest fish.

All anglers who take part must raise a minimum of £50 but Macmillan is hoping they will all raise much more. The angler who raises the most sponsorship money at each venue will get a trophy, while the person who raises the most money across all of 13 venues will win the prize of a day of fishing with Paul Young.

Macmillan's director for Scotland and Northern Ireland Elspeth Atkinson, said: "We are very grateful to everyone who has signed up to take part in the Big Fish. It's always a really enjoyable event and most anglers who take part come back year after year.

"We are hoping to raise £41,000 from the event so we need as many people as possible to come along. Whether you're a seasoned angler or just feel like trying something new, you'll have a great day and get the fantastic feeling that comes from raising money for a very good cause."

All the money raised will be used to fund Macmillan's vital cancer services, from specialist nurses and doctors to help and advice for people who have financial problems as a result of their cancer.

For more information about the Big Fish visit www.macmillan.org.uk/thebigfish or call 0800 064 9999.

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For more information or to arrange photographs contact David Smith on 0141 345 2222.

For more information about the Big Fish or Macmillan Cancer Support, contact communications officer Michelle Gallacher on 0131 260 3720 or mgallacher@macmillan.org.uk.

