



**THE
BIG
PICNIC**

**WE ARE
MACMILLAN.
CANCER SUPPORT**

17 June – 14 July 2009
Your guide to hosting a picnic

Supported by:
Somerfield

Fundraising ideas

Create a picnic to remember by including some of these fun activities. We'll make sure that every penny you raise helps to make a real difference to people living with cancer.

Treasure hunt

You can't go wrong with a treasure hunt. Write a list of things that can be found or photographed in the area (eg flowers, feathers or local sites). Whoever finds all the items first wins.

Balloon toss

An activity that really makes a splash. Ask the kids to get into pairs and stand opposite each other. Give each pair a water balloon and have them throw it to one another. After each throw, everyone takes a step back. Keep throwing and stepping back until only one person is left with an intact water balloon.

Picnic Olympics

The egg-and-spoon race. The three-legged race. The parents' race. There are so many events you can compete in to become an Olympian.

Tug of war

Girls vs boys. The Smiths vs the Joneses. Marmite lovers vs Marmite haters. Whatever the division, a game of tug of war will decide who's best. Ready? Steady? Heave ho!

Sweets in a jar

Fill a jar for your picnic, and ask people to make a donation to guess how many sweets are in it. Or why not try a new twist on this old favourite – how about eggs in a goldfish bowl?

Face painting

A colourful way to raise money. Everyone makes a donation to have their face painted. And parents can pay to escape the brushes and sponges.

Raffles and auctions

Why not collect prizes to raffle or buy a nice bottle of wine to auction on the day? Or perhaps have an auction of promises, offer to be a chef or wash up at a dinner party.

Guess the baby competition

Ask everyone to bring a picture of themselves as a baby and guess who it belongs to.

How to get donations

It can be as simple as asking your guests for a donation for the food you've provided. Or charge for each activity you organise, whether it is a treasure hunt or a relay race. If you are at work donate the cost of your food.

For more great tips, visit
macmillan.org.uk/bigpicnic

Pick a theme

Feeling creative?

Why not think of a theme for your picnic? As well as getting people to dress up, you could even ask them to provide props.

Murder mystery

1920s. Hawaiian party. Pirates of the Caribbean. Jane Austen characters. Ideas for themes, and the fun you can have with them, are endless.

Just desserts

If you have a sweet tooth, hold a dessert picnic. Ask guests to bring their favourite dishes or whip up a tasty sweet for everyone to enjoy.

Go global

Pick a country and cook the food that it's famous for. Paella and sangria anyone?

Posh nosh

A jolly good fundraiser. Hold a sophisticated tea party with cucumber or salmon sandwiches, and lashings of hot tea and cake.



Picnic checklist

Here are just a few of the essential things you should bring to make your picnic run smoothly. For the most important ingredients, food and drink, pop into your local Somerfield store and look out for the many picnic items on sale that will raise even more money for Macmillan.

- | | | | |
|--------------------|--------------------------|-------------------------------|--------------------------|
| food and drink | <input type="checkbox"/> | sun-screen and hats | <input type="checkbox"/> |
| hamper | <input type="checkbox"/> | toys eg skittles and frisbees | <input type="checkbox"/> |
| plates and glasses | <input type="checkbox"/> | napkins | <input type="checkbox"/> |
| camera | <input type="checkbox"/> | music | <input type="checkbox"/> |
| wet wipes | <input type="checkbox"/> | waterproofs (just in case!) | <input type="checkbox"/> |
| bottle opener | <input type="checkbox"/> | bin bags for your rubbish | <input type="checkbox"/> |
| mats and cushions | <input type="checkbox"/> | | |

How to pay in your money

Please try and pay in the money that you raise by the end of August 2009. This will help us make sure that your donation reaches people living with cancer as quickly as possible.

Online

Please go to macmillan.org.uk/bigpicnic to pay in your money.

Cheque

You can post cheques and Charities Aid Foundation (CAF) vouchers to the address below. Please send it with a completed Gift Aid sheet.

The Big Picnic

**Corporate Fundraising Team
Macmillan Cancer Support
89 Albert Embankment
London SE1 7UQ**

If you need more Gift Aid sheets, please email your name and address to bigpicnic@macmillan.org.uk or download one from macmillan.org.uk/bigpicnic

We need this sheet to claim Gift Aid from the government and to make each of your participants' donations worth 25% more! Please make sure you and your Big Picnic guests have supplied their full names and home addresses and have ticked the Gift Aid box. We will do the rest.

Please make sure...

...that everyone at your picnic is safe. Macmillan cannot accept any responsibility for any loss or damage from your picnic. Macmillan's insurance does not cover property nor does it cover your personal liability for any injury suffered by yourself or anyone else as a result of taking part in the Big Picnic.

Take part for a day, change lives forever

Every day in the UK, 822 people are diagnosed with cancer. Macmillan's aim is to reach every one of them – but we can only do it with your help. By raising money through your event, you'll help us make a dramatic difference to the lives of people affected by cancer.

Macmillan Cancer Support improves the lives of people affected by cancer. We provide practical, medical, emotional and financial support and push for better cancer care. Cancer affects us all. We can all help. We are Macmillan.

Here's one we had earlier

Last year, Sherita James and her six-year-old son, Arun, held a picnic that was a great success. Arun loves picnics. He particularly wanted to raise money for Macmillan because his friend's mum died from cancer, which made a big impression on him.

The family didn't let bad weather put a dampener on their day. They had 20 people turn up to their home in Bromsgrove for an indoor buffet. Sherita says, 'It was great fun. Arun made sure he was at the centre of things, taking the collecting tin round and amusing the guests. In total, we donated £194 to Macmillan which is a enough to fund a Macmillan nurse for a working day'.

